



9/21/22 – Public Meeting – The Center + Google Meets

Call to Order 6:05 pm

| Attendance | Lucas  |            |            |
|------------|--------|------------|------------|
| Present    | Absent | Associate  | Additional |
| Joslyn     | Brady  | Jennifer H |            |
| Lucas      | Lupie  |            |            |
| Freddy     | Daniel | Lewis W    |            |
| Brock      | Mikey  |            |            |
| Clair      |        |            |            |
| Lyndon     |        |            |            |
| Steve      |        |            |            |
| JC         |        |            |            |

Approval of Minutes

| Approval of Minutes  | Lucas | Motion Passes |
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| - Lucas – motions to approve outstanding minutes; JC 2nds; motion passes unanimously |       |               |

Previously approved motions

| Previously approved motions  | Brady | Motion Passes |
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| - Brady - Joslyn motion to approve \$10K budget for PROUD & Kinky area at Festival, Freddy 2nds - passed on 8/20/22; 1 no, 1 abstain |       |               |

Committee Reports

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| <b>Executive</b><br>Chair - Brady<br>Chair - Joslyn<br>Members - Lucas,<br>Freddy, Brock | 10 Mins  | Annual Budget \$70K |  |
|  | <ul style="list-style-type: none"> <li>- Brady (delivered by VP)- Mission Statement review</li> <li>- Fiscal Agency</li> <li>- Brady (delivered by VP)- 2023 will be our 40th Anniversary - 2023 theme will be Red &amp; Wild</li> <li>- Brady (delivered by VP) - gearing up for PRIDE 2023!</li> </ul> |                     |  |

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| <b>Fundraising &amp;</b> | 10 Mins | Annual Budget \$18K |  |
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| <p><b><u>Sponsorship</u></b><br/>         Chair - Freddy<br/>         Chair - Clair<br/>         Members - Lucas,<br/>         Lyndon, Brady</p> | <ul style="list-style-type: none"> <li>- Freddy - review of finances</li> <li>- Brady - BINGO Resorts World Hotel and Casino going well - less attendees with the shifted room and date for Sept, Oct should be good - will be in the event center - downstairs next to Theater = Added to Las Vegas Weekly and RJ Calendars</li> <li>- Brady - 2022 sponsorship launch             <ul style="list-style-type: none"> <li>- New sponsors                 <ul style="list-style-type: none"> <li>- The Sahara Hotel and Casino</li> <li>- Gilead</li> <li>- Wana Brands</li> <li>- Arm In Arm (Covid SNHD)</li> <li>- Viiv Healthcare</li> <li>- Barclays</li> </ul> </li> </ul> </li> <li>- Freddy - recaps 2021 tax returns completed - owed roughly \$3,000, we plan to have additional expenses but with such a great margin we actually end up losing some dollars to taxes if we don't spend it anyway.</li> <li>- Brady - confirms Lucas will record sponsor audio and graphic for main stage</li> </ul> |
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| <p><b><u>Parade &amp; Festival (Program)</u></b><br/>         Chair - Brady<br/>         Chair - Lupie<br/>         Members - Lyndon,<br/>         Clair, Lucas, JC, Brock</p> | 10 Mins   | Annual Budget - \$225K |  |
|  | <ul style="list-style-type: none"> <li>- Brady - Parade date is secured - 10/6/23 - CLV</li> <li>- Brady - Festival date is secured - 10/7/23 - Craig Ranch Park</li> <li>- Brady - Rainbow Stage             <ul style="list-style-type: none"> <li>- Wedding - JC/Andrew/Steve - Steve can do the ceremony</li> <li>- Trans Programming - Jeffrey - did your friend have talent? Jc can book trans programming as well if needed</li> <li>- Latin Pride - Jeffrey/Josie</li> <li>- House of Vegas Pride - Nicole Williams                 <ul style="list-style-type: none"> <li>- Rainbow stage promo launching 9/22</li> <li>- Latin Pride &amp; House of Vegas Pride working together on run of show and talent to compliment each other</li> <li>- Remove radius claus for P Nasty &amp; Babi Boi</li> <li>- JC, Nicole, Jeffrey to finalize run of show</li> </ul> </li> </ul> </li> <li>- Lucas - Entertainment -             <ul style="list-style-type: none"> <li>- Offers out to headliners, working on local talent for festival lineup.</li> <li>- Will get with XS Vegas for production quote to include all stages, entry LED truss and sidewalk LED truss</li> </ul> </li> <li>- Jennifer - PROUD &amp; Kinky</li> </ul> |                        |  |

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|  | <ul style="list-style-type: none"> <li>- Stage lineup ongoing , 11 hours, 50 performers</li> <li>- Damien - New Gen Families - Kids Zone             <ul style="list-style-type: none"> <li>- event lineup / ad in the works?</li> </ul> </li> <li>- PRIDE Pets - <a href="#">Jason Flatt</a> and husband (also Jason) will help!</li> <li>- Joslyn - Women's (Sappho's Garden) &amp; Art of PRIDE- call for artists out             <ul style="list-style-type: none"> <li>- Sound bath, art, coffee in early part of day</li> <li>- Drag king show, bands, dancing in evening hours</li> </ul> </li> <li>- Kirsten/Marti/Lupie/Brock - Vendors</li> <li>- Lupie - Volunteers</li> <li>- Tickets - just broke 200 units sold!</li> <li>- Clair/Lyndon - Parade             <ul style="list-style-type: none"> <li>- Parade meeting 2022 is set at The Center for 9/28/22 - LOBBY</li> <li>- We will have preset lineup distributed at this meeting</li> <li>- Meeting will stream and be in-person</li> </ul> </li> <li>- Grand Marshalls             <ul style="list-style-type: none"> <li>- Mauricio Umansky and Kyle Richards</li> <li>- RPDR repping for Chambord!</li> <li>- Judy Bowen &amp; Percy Neavez</li> </ul> </li> <li>- Parade Awards</li> <li>- Parade Judges             <ul style="list-style-type: none"> <li>- Jim McMichael - LVCVA</li> <li>- Jennifer Warner – Drag Legend</li> <li>- Wayne and Craig – Mr. &amp; Mr. Las Vegas PRIDE 2015</li> <li>- Marja Bigas – City of Las Vegas, Special Events</li> <li>- Lyn Collier - LVRJ and Spectrum Magazine</li> </ul> </li> <li>- PRIDE booth/Headliner Merch? who can run this for some merch sales - probably 2 points of sale needed</li> <li>- Royalty - planning a performance set down at Fremont and 4th, 6pm-7pm - Daniel, can you please help with the lineup of formers and Royalty candidates??</li> <li>- Parade Stage - Joslyn working on lineup</li> </ul> |
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| <b>Marketing &amp; Communications</b><br>Chair - Joslyn<br>Chair - Brady<br>Members - Kirsten, Lupie, Jennifer, Lucas, Brock, Clair, Steve, Daniel, Mikey, Jolene | 10 Mins   | Annual Budget - \$46K |  |
|   | <ul style="list-style-type: none"> <li>- Joslyn - Magazine             <ul style="list-style-type: none"> <li>- October/November LIVE and print is inbound</li> <li>- December/Jan deadline November 5</li> </ul> </li> <li>- Joslyn - Marketing             <ul style="list-style-type: none"> <li>- Marketing campaigns points</li> <li>- Possible local social media influencer program</li> </ul> </li> </ul> |                       |  |

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|  | - LVCVA support on marketing push through their channels |
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| <b>Special Events &amp; Community Involvement</b><br>Chair - Lupie<br>Chair - Freddy<br>Members - Kirsten, JC, Brock, Steve, Daniel, Mikey, Jolene, Brady | 10 Mins  | Annual Budget -\$6K |  |
|   | <ul style="list-style-type: none"> <li>- Kevin - Raise the Vote program - November 8 2022</li> <li>- Brady - BINGO - 10/5/22 - Resorts World - Event Hall               <ul style="list-style-type: none"> <li>- video on social for directions</li> </ul> </li> <li>- Brady - PRIDE OUTside Hike is 10/9/22 - Railroad Tunnels - Freddy, can you own this one?</li> <li>- Brady - PROUD &amp; Kinky Pool Party - 9/10/22 - SUCCESS! :)</li> <li>- Brady - Black Girl Magic - Westgate - 10/6/22 - please share and promote ticket sales</li> <li>- Jennifer - PROUD &amp; Kinky mission statement suggestion:               <ul style="list-style-type: none"> <li>- The Mission of PROUD and Kinky is to connect and serve the queer kink community by fostering sex positivity and embracing the alternative lifestyles of LGBTQIA2S+ individuals, through our magazine, events, education and activism.</li> </ul> </li> </ul> |                     |  |

**New Business**

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| New Business   | Brady |  |
| <ul style="list-style-type: none"> <li>- Fiscal Agency - Las Vegas Latin Pride           <ul style="list-style-type: none"> <li>o Freddy confirmed the document - review with team</li> <li>o <a href="https://docs.google.com/document/d/14TDFWVRLTrxTfhpK5MBp6kb-J6hw3P5l/edit?usp=sharing&amp;oid=110444400499586855866&amp;rtopf=true&amp;sd=true">https://docs.google.com/document/d/14TDFWVRLTrxTfhpK5MBp6kb-J6hw3P5l/edit?usp=sharing&amp;oid=110444400499586855866&amp;rtopf=true&amp;sd=true</a></li> <li>o Specifically for Latin Pride - we are currently seeking a Fiscal Agency (section 2) on the doc - we are open to internal committee operation for future and can discuss as we proceed down this path</li> <li>o seeking a motion to approve fiscal agency at this time</li> </ul> </li> <li>- POSE Las Vegas Ballroom Event           <ul style="list-style-type: none"> <li>- Seeking \$2,000 for booking, travel, and hotel for Jason Rodriguez               <ul style="list-style-type: none"> <li>- motion</li> </ul> </li> <li>- My name is Marissa Castillo, Las Vegas native, and Founder &amp; the Executive Director of Miss Silver State. I hope it's ok that my former title holder Kataluna Enriquez has forwarded your information. She mentioned you two when I was looking to the community for support! Thank you, Kat!</li> <li>- During Pride month, I have invited Jason Rodriguez to conduct a workshop on Vogue and Runway! As a fan of the late FX series, POSE, I knew he would be perfect to have a guest to teach the youth and adults alike confidence and stage presence. When I spoke with Jason over the phone, we bonded over the art of dance and the need to build allies outside of the LGBTQ community. I quickly realized the more significant impact he would have in teaching this class to my contestants and the community. My contestants</li> </ul> </li> </ul> |       |  |

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are ages 13-29, and I have seen these ladies struggle with their bodies and loving their perfect imperfections.

- I'd like to humbly ask Las Vegas Pride to be a presenting sponsor and be included in all advertising! Your sponsorship could also allow younger students to participate in this workshop for free or potentially allow Jason to conduct two workshops on October 25th & 26. I am open to ideas and ways to make this work! He must leave no later than the evening of the 26th, as he is a guest at Savannah Pride.
- Thank you so much for taking the time to consider! Also, I have attached a mock-up flyer for visuals.



## Community

|           |       |  |
|-----------|-------|--|
| Community | Brady |  |
| -         |       |  |

## Adjournment –

|   |       |               |
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| Motion to Adjourn   | Brady | Motion Passes |
| <ul style="list-style-type: none"> <li>- Lucas Motions to adjourn, Clair 2nds; motion passes unanimously <ul style="list-style-type: none"> <li>o Meeting adjourns at 7:22pm</li> </ul> </li> </ul> |       |               |

## Upcoming Events

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|---|-------|--|
| Events  | Brady |  |
| <ul style="list-style-type: none"> <li>- Aviators Game - 9/23</li> <li>- Bros Movie - 9/27</li> </ul> |       |  |

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- Parade Meeting - 9/28
- Pride for Kids at The Center - 10/1
- HotHer Pool Party - at Linq - 10/2
- BINGO - 10/5
- Black Girl Magic - 10/6
- Parade - 10/7
- Festival - 10/8
- PRIDE OUTside Hike - Railroad Tunnels - 10/9
- Elevate PRIDE Pool Party - at Sahara - 10/9 - hours steve? (ad in production now)
- PRIDE Pool Party - at Linq - 10/16 - ad in production
- Raise the Vote - November 8
- InterPride

## Next Meeting –

|          |        |                         |
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| 10/19/22 | 6:00pm | Google Meets+The Center |
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## Next Workshop –

|          |        |              |
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| 10/12/22 | 6:00pm | Google Meets |
|----------|--------|--------------|

## Follow Up -

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|---|-------|--|
| Follow Up                                     | Brady |  |
| - Associate Board follow up emails to loop in |       |  |