



9/15/21 –Public Meeting – The Center + Google Meets

Call to Order 6:12pm

Attendance	Lucas		
Present	Absent	Associate	Additional
Brady Lucas Freddy Brock Clair JC Lopez	Trevor Steve Lyndon Joslyn	Mikey A Daniel	Jake Naylor
Quorum = 6			

Approval of Minutes

Approval of Minutes	Lucas	2 min
- Clair – motions to approve outstanding minutes; Chris 2nds; motion passes unanimously		

Community

	Brady	5 min
Sister Prudence -		

Previously approved motions

Previously approved motions	Lucas	2 min
- Brady - 8/23/21 - Chris Davin resigned from the Board and acceptance of his resignation passed unanimously		

Committee Reports

Executive	Brady	5 min
- Brady o All systems running smoothly at this time		

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<ul style="list-style-type: none"> ○ All final steps are in motion 		
Finance	Freddy/Brady	5min
<ul style="list-style-type: none"> - Freddy - review of reporting <ul style="list-style-type: none"> ○ 		
Royalty	Brady/Daniel	
<ul style="list-style-type: none"> - Daniel - 		
Parade	Brady/Clair	5 min
<ul style="list-style-type: none"> - Brady - - Grand Marshalls confirmed - Gov Sisolak; Miss Nevada - Kataluna - Parade Judges - Jim McMichael; Krista Whitley; Nicole Williams; Cindi Hall; Jason Flatt; Andre Wade - Parade Hosts - Andrew Ryan; Jimmy Emmerson - Parade Kickoff/Ribbon Cutting - Gov; Mayor Goodman; Mayor Lee; Mayor March; CLV Counsel; 		
Logistics/Festival	Brady	5min report
<ul style="list-style-type: none"> - Brady - Board did a walk-through of both the festival site and parade route. - Brock - is sorting through food vendor applications 		
Exhibitors	Brady/Brock	5 min
<ul style="list-style-type: none"> - Brady - will have Jake update the website with all possible COVID restrictions. - Brady- Map was sent to the Executive Board for review. 		
Entertainment	Lucas/Brady	5 min
<ul style="list-style-type: none"> - Lucas - Headliner AD out and getting great attention - Lucas - is working on a complete room list for Entertainers - Lineup is just about complete 		
Sponsorship	Brady/Lucas	10 min
<ul style="list-style-type: none"> - Brady & Lucas - <ul style="list-style-type: none"> ○ Budweiser - ask is in for \$10,000, pending ○ Pernod-Ricard (ABSOLUT/Malibu) - ask is in for \$16,000 in product ○ Meow-Wolf/AREA15 - \$2K ○ Red Bull - request is in for infrastructure support ○ William Sonoma/West Elm - VIP experience , Lucas will follow up ○ Cosmopolitan of Las Vegas - PAID - \$8000 ○ MGM - \$20,000 paid ○ Caesars Ent - \$4,000 paid + in-kind ○ Cox - pass ○ Geico - \$8,000 paid ○ Party City - Blue- paid ○ Scooters Coffee - paid ○ Crush - \$5000 pending ○ Findlay Volkswagen - Blue paid 		

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Marketing	Lucas/Brady	5 min
<ul style="list-style-type: none"> - Brock - billboards are LIVE NOW - Joslyn - 		
Volunteers	Brock	5 min
<ul style="list-style-type: none"> - Brady - reviews all volunteer positions with the board - Brady - 250 volunteer shirts provided by Budweiser 		
Special Events	Steve/JC	5 min
<ul style="list-style-type: none"> - PRIDE Party - Turnabout @ Starbase - 10/2 - 730pm <ul style="list-style-type: none"> ○ cast set ○ marketing LIVE - PRIDE Party - @ On the Record - 10/6/21 - 10:30pm <ul style="list-style-type: none"> ○ cast confirming ○ marketing confirming - Showroom Show - Alyssa Edwards - Memoirs of a Traveling Queen <ul style="list-style-type: none"> ○ All set; billboards and marketing live - NGRA 2021 - confirming - Royalty leading - Black and White Ball - 9/23/21 at Aria, PRIDE will be manning a sponsored booth 8pm-12am, will have a photobooth and giveaways. - Closing Party - @ Park on Fremont - Sunday 10/10 - Clexacon - Pool - 10/10 - Venus Pool - 10/17 		
Special Committees	Brady	5 min
<ul style="list-style-type: none"> - Community Involvement - Brady <ul style="list-style-type: none"> ○ Brady - Hike was fun and great engagement ○ Next Hike will be 10/10/21, Historic Railroad Tunnel - Las Vegas PRIDE Magazine - Joslyn <ul style="list-style-type: none"> ○ Joslyn - updating the board on the status of the current issue and budget updates. ○ Joslyn- planned a magazine marketing meeting next week. ○ Joslyn and Lucas, updated on social media stats - BINGO - Clair <ul style="list-style-type: none"> ○ Brady - Partnerships upcoming <ul style="list-style-type: none"> ▪ August - House of Urban PRIDE ▪ September - Trans Pride Center ▪ October - The Sin City Sisters ▪ November - WIPA ▪ December - ? ▪ onward - the court? NGRA? Golden Rainbow? LAMBDA? - PRIDE Spinners - TBD <ul style="list-style-type: none"> ○ On hold - PRIDE Pets - TBD 		



- TBD
- Kids Zone - Trevor
 - Trevor - Reaching out to LVCCLD, and other organizations. It is slow going with coming out of covid.
- PROUD & Kinky Adult Zone - Steve/Chris/Trevor
 - Contacted Helix Studios for sponsorship, will follow up soon - they declined
 - Chris will contact KUMA; Entourage;
 - Brady - will connect Chris with Robert Ryan
- WomensFest - Joslyn
 - TBD to integrate into Festival activations
- TrasPRIDE Area
 - Yoshi to provide entertainers
- Black PRIDE
 - Brady - presents partnership with Nicole Williams
- Queen of Sin City - TBD
 - On hold
- PRIDE Awards - JC
 - JC- TBD
- LasVegasPRIDE.org/SHOP - Brock/Clair/Joslyn/Andrew
 - Updating the board on the online merch store.
 - Presented some ideas that include the PRIDE branding on other articles of merch
 - Board still needs to set pricing on all merch.
- Chris motioned to approve the PRIDE store as presented with a budget of \$100/mo, Brock 2nds, motion passes unanimously.

New Business

New Business	Brady	10 min
<ul style="list-style-type: none"> - Brady - CAPI asked for Las Vegas to host the 2022 CAPI conference. February or March <ul style="list-style-type: none"> ○ Brady, reached out to Westgate to host. ○ Brady, layed out a rough conference schedule ○ Chris would like an agreement of all required programming that Las Vegas PRIDE is responsible. ○ Lucas motions to “soft “ approve CAPI 2022 to be hosted in Las Vegas and proceed with scoping before a final determination in Oct to the CAPI Board, Joslyn 2nd. Motion passes, Freddy abstains. - Steve motions to approve Park on Fremont as the Official Closing Party on Sunday 10/ 10 and Discopussy as the Friday Official After Parade Party 10/8, Joslyn 2nds. Motion passes unanimously. 		

Adjournment –

Motion to Adjourn	Brady	Motion Passes
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| <ul style="list-style-type: none">- Lucas motions to Adjourn, Steve 2nds; motion passes unanimously<ul style="list-style-type: none">o Meeting adjourns at 7:30pm |
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Next Meeting –

11/17/21	6:00pm	The Center
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Next Workshop –

11/7/21	6:00pm	Google Meets
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Follow Up -

Follow Up	Brady	
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| <ul style="list-style-type: none">- Associate Board follow up emails to loop in |
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