



8/11/21 –Public Meeting – The Center + Google Meets

Call to Order 6:06pm

Attendance	Lucas		
Present	Absent	Associate	Additional
Brady Lucas Lyndon Joslyn Steve Clair Freddy JC Lopez Trevor Brock	Chris	Mikey A Daniel	Jake Naylor

Approval of Minutes

Approval of Minutes	Lucas	2 min
- Clair – motions to approve outstanding minutes; Chris 2nds; motion passes unanimously		

Community

	Brady	5 min
Sister Prudence -		

Previously approved motions

Previously approved motions	Lucas	2 min
- October 2021 Show at Westgate 10/7/21, motion PASSED - Parade Price update 2021, motion PASSED		

Committee Reports

Executive	Brady	5 min
- Brady o Parade update with NV Governor		

L A S V E G A S PRIDE®

Finance	Freddy/Brady	5min
<ul style="list-style-type: none"> - Freddy - review of reporting <ul style="list-style-type: none"> o 		
Royalty	Brady/Daniel	
<ul style="list-style-type: none"> - Daniel, we capture 400 new emails while in REno PRIDE - Wants some new photos with the board members for archive. - Brady, at the new BINGO we'll have a photographer there for new pics. - Daniel, they now have all the pervious showboy/girl costumes ready for marketing and to sale. 		
Parade	Brady/Clair	5 min
<ul style="list-style-type: none"> - Brady - update on Grand Marshalls <ul style="list-style-type: none"> o Will reach out to find a convertible for the Royalty and possibly a float for all available past Royalty. - Map still needs to finalized - Brady - is working on the LVPD Metro bill still. 		
Logistics/Festival	Brady/Chris	5min report
<ul style="list-style-type: none"> - Brady - Board did a walk-through of both the festival site and parade route. - Brock - is sorting through food vendor applications 		
Exhibitors	Brady/Brock	5 min
<ul style="list-style-type: none"> - Brady - will have Jake update the website with all possible COVID restrictions. - Brady- Map was sent to the Executive Board for review. 		
Entertainment	Lucas/Brady	5 min
<ul style="list-style-type: none"> - Lucas - Headliner AD out and getting great attention - Lucas - is working on a complete room list for Entertainers - Lineup is just about complete 		
Sponsorship	Brady/Lucas	10 min
<ul style="list-style-type: none"> - Brady & Lucas - <ul style="list-style-type: none"> o Budweiser - ask is in for \$20,000, pending o Pernod-Ricard (ABSOLUT/Malibu) - ask is in for \$16,000 in product o Meow-Wolf/AREA15 - \$2K o Red Bull - request is in for infrastructure support o William Sonoma/West Elm - VIP experience , Lucas will follow up o WeedMaps- Parade Activation, cash donation, Mag ads, Artist support o Cosmopolitan of Las Vegas - PAID - \$8000 o MGM - o Caesars Ent - pending o Cox - pending o Geico - pending 		

L A S V E G A S PRIDE®

<ul style="list-style-type: none"> ○ Party City - Blue- paid ○ Scooters Coffee - paid ○ Crush - partial ○ Findlay Volkswagen ○ The Source ○ 		
Marketing	Lucas/Brady	5 min
<ul style="list-style-type: none"> - Brock - has found a free PSA option which is great - Lucas - would like to approve a \$3K budget for billboards, Joslyn 2nds. Motion passes unanimously - Joslyn - will schedule a Marketing Meeting 		
Volunteers	Chris/Brock	5 min
<ul style="list-style-type: none"> - Chris - reviews all volunteer positions with the board. 		
Special Events	Steve/JC	5 min
<ul style="list-style-type: none"> - PRIDE Party Saturdays - The Garden Aug 28th - Showgirl BINGO - On Hold - Cats Meow - On Hold - Showroom Show - PRIDE Week <ul style="list-style-type: none"> - Thursday 10/7/21 - Westgate showroom - Alyssa Edwards headliner - Turn-About - Brock - 10/2/21 - - NGRA 2021 - - Black and White Ball - 9/23/21 at Aria, PRIDE will be manning a sponsored booth 8pm-12am, will have a photobooth and giveaways. 		
Special Committees	Brady	5 min
<ul style="list-style-type: none"> - Community Involvement - Brady <ul style="list-style-type: none"> ○ Brady - Hike was fun and great engagement ○ Next Hike will be 8/8/21, Cathedral Rock - Las Vegas PRIDE Magazine - Joslyn <ul style="list-style-type: none"> ○ Joslyn - updating the board on the status of the current issue and budget updates. ○ Joslyn- planned a magazine marketing meeting next week. ○ Joslyn and Lucas, updated on social media stats - BINGO - Clair <ul style="list-style-type: none"> ○ Brady - Partnerships upcoming <ul style="list-style-type: none"> ▪ August - House of Urban PRIDE ▪ September - Trans Pride Center ▪ October - The Sin City Sisters ▪ November - WIPA ▪ December - ? ▪ onward - the court? NGRA? Golden Rainbow? LAMBDA? - PRIDE Spinners - TBD 		



- On hold
- PRIDE Pets - TBD
 - TBD
- Kids Zone - Trevor
 - Trevor - Reaching out to LVCCLD, and other organizations. It is slow going with coming out of covid.
- PROUD & Kinky Adult Zone - Steve/Chris/Trevor
 - Contacted Helix Studios for sponsorship, will follow up soon - they declined
 - Chris will contact KUMA; Entourage;
 - Brady - will connect Chris with Robert Ryan
- WomensFest - Joslyn
 - TBD to integrate into Festival activations
- TrasPRIDE Area
 - Jamie asked to update;
- Black PRIDE
 - Brady - presents partnership with Nicole Williams
- Queen of Sin City - TBD
 - On hold
- PRIDE Awards - JC
 - JC- TBD
- LasVegasPRIDE.org/SHOP - Brock/Clair/Joslyn/Andrew
 - Updating the board on the online merch store.
 - Presented some ideas that include the PRIDE branding on other articles of merch
 - Board still needs to set pricing on all merch.
- Chris motioned to approve the PRIDE store as presented with a budget of \$100/mo, Brock 2nds, motion passes unanimously.

New Business

New Business	Brady	10 min
<ul style="list-style-type: none"> - Brady - CAPI asked for Las Vegas to host the 2022 CAPI conference. February or March <ul style="list-style-type: none"> ○ Brady, reached out to Westgate to host. ○ Brady, layed out a rough conference schedule ○ Chris would like an agreement of all required programming that Las Vegas PRIDE is responsible. ○ Lucas motions to “soft “ approve CAPI 2022 to be hosted in Las Vegas and proceed with scoping before a final determination in Oct to the CAPI Board, Joslyn 2nd. Motion passes, Freddy abstains. - Steve motions to approve Park on Fremont as the Official Closing Party on Sunday 10/ 10 and Discopussy as the Friday Official After Parade Party 10/8, Joslyn 2nds. Motion passes unanimously. 		



Adjournment –

Motion to Adjourn	Brady	Motion Passes
<ul style="list-style-type: none">- Lucas motions to Adjourn, Steve 2nds; motion passes unanimously<ul style="list-style-type: none">o Meeting adjourns at 7:29pm		

Next Meeting –

9/15/21	6:00pm	The Center
---------	--------	------------

Next Workshop –

9/08/21	6:00pm	Google Meets
---------	--------	--------------

Follow Up -

Follow Up	Brady	
<ul style="list-style-type: none">- Associate Board follow up emails to loop in		