



7/21/21 –Public Meeting – The Center + Google Meets

Call to Order 6:06pm

Attendance	Lucas		
Present	Absent	Associate	Additional
Brady Lucas Chris Joslyn Brock Clair Freddy	Freddy JC Steve Lyndon Trevor	Mikey A	Sister Prudence Andrew P

Approval of Minutes

Approval of Minutes	Lucas	2 min
- Clair – motions to approve outstanding minutes; Chris 2nds; motion passes unanimously		

Community

	Brady	5 min
<p>Sister Prudence</p> <ul style="list-style-type: none"> - Newly elected Board President , wanted to introduce himself and re-connect both organizations. - Officially requested to have the photo of a past member of Sin Sity Sisters to be removed from the PRIDE Magazine. - V, updated the board that Starbase now has their liquor license 		

Previously approved motions

Previously approved motions	Lucas	2 min
<ul style="list-style-type: none"> - October 2021 Show at Westgate 10/7/21, motion PASSED - Parade Price update 2021, motion PASSED 		

Committee Reports

Executive	Brady	5 min
<ul style="list-style-type: none"> - Brady <ul style="list-style-type: none"> o Parade update with NV Governor 		

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Finance	Freddy/Brady	5min
<ul style="list-style-type: none"> - Freddy - review of reporting <ul style="list-style-type: none"> o 		
Royalty	Brady/Daniel	
<ul style="list-style-type: none"> - Brady - PRIDE Party will be at Phoenix Lounge on Saturday July 31, 2021 - Royalty is flipped into the 2021 members - They are preparing for PRIDE Reno this weekend. 		
Parade	Brady/Clair	5 min
<ul style="list-style-type: none"> - Brady - has rented the strike area parking lot for the end of Parade. <ul style="list-style-type: none"> o People are signing up o Brady is still waiting on the final bill from LV Metro bill. 		
Logistics/Festival	Brady/Chris	5min report
<ul style="list-style-type: none"> - Brady - Board will be doing a walkthrough as the workshop at the festival and parade site on Aug 4 - 2nd stage on hold 		
Exhibitors	Brady/Brock	5 min
<ul style="list-style-type: none"> - Brady - Veventa 2.0 is live and collecting money. 		
Entertainment	Lucas/Brady	5 min
<ul style="list-style-type: none"> - Lucas - Headliner deposits have been set and waiting on Entertainment ADs. - Working with the community leads to complete the Rainbow Stage. 		
Sponsorship	Brady/Lucas	10 min
<ul style="list-style-type: none"> - Brady & Lucas - <ul style="list-style-type: none"> o Budweiser - ask is in for \$20,000, pending o Pernod-Ricard (ABSOLUT/Malibu) - ask is in for \$16,000 in product o Meow-Wolf/AREA15 - request is in, Lucas will follow up. o Red Bull - request is in for infrastructure support o William Sonoma/West Elm - VIP experience , Lucas will follow up o WeedMaps- Parade Activation, cash donation, Mag ads, Artist support o Cosmopolitan of Las Vegas - PAID - \$8000 o MGM - o Caesars Ent - pending o Cox - pending o Geico - pending o Party City - Blue- paid o Scooters Coffee - paid o Crush - partial o Findlay Volkswagen o The Source 		

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Marketing	Lucas/Brady	5 min
<ul style="list-style-type: none"> - Brock - billboards tbd - Joslyn - Marketing meeting to plan Festival roll out. 		
Volunteers	Chris/Brock	5 min
<ul style="list-style-type: none"> - Chris - reviews all volunteer positions with the board. 		
Special Events	Steve/JC	5 min
<ul style="list-style-type: none"> - PRIDE Party Saturdays - Phoenix Lounge July 31 2021 - Showgirl BINGO - On Hold - Cats Meow - On Hold - Showroom Show - PRIDE Week <ul style="list-style-type: none"> - Thursday 10/7/21 - Westgate showroom - Alyssa Edwards headliner; costs to - Turn-About - Brock - 10/2/21 - - NGRA 2021 - - Black and White Ball - 9/23/21 at Aria, PRIDE will be manning a sponsored booth 8pm-12am, will have a photobooth and giveaways. 		
Special Committees	Brady	5 min
<ul style="list-style-type: none"> - Community Involvement - Brady <ul style="list-style-type: none"> ○ Brady - Hike was fun and great engagement ○ Next Hike will be 8/8/21, Cathedral Rock - Las Vegas PRIDE Magazine - Joslyn <ul style="list-style-type: none"> ○ Joslyn - updating the board on the status of the current issue and budget updates. ○ Joslyn- planned a magazine marketing meeting next week. ○ Joslyn and Lucas, updated on social media stats - BINGO - Clair <ul style="list-style-type: none"> ○ Brady - Partnerships upcoming <ul style="list-style-type: none"> ▪ August - House of Urban PRIDE ▪ September - Trans Pride Center ▪ October - The Sin City Sisters ▪ November - WIPA ▪ December - ? ▪ onward - the court? NGRA? Golden Rainbow? LAMBDA? - PRIDE Spinners - TBD <ul style="list-style-type: none"> ○ On hold - PRIDE Pets - TBD <ul style="list-style-type: none"> ○ TBD - Kids Zone - Trevor <ul style="list-style-type: none"> ○ Trevor - Reaching out to LVCCCLD, and other organizations. It is slow going with coming out of covid. 		



-	PROUD & Kinky Adult Zone - Steve/Chris/Trevor <ul style="list-style-type: none"> o Contacted Helix Studios for sponsorship, will follow up soon - they declined o Chris will contact KUMA; Entourage; o Brady - will connect Chris with Robert Ryan
-	WomensFest - Joslyn <ul style="list-style-type: none"> - TBD to integrate into Festival activations
-	TrasPRIDE Area <ul style="list-style-type: none"> - Jamie asked to update;
-	Black PRIDE <ul style="list-style-type: none"> - Brady - presents partnership with Nicole Williams
-	Queen of Sin City - TBD <ul style="list-style-type: none"> o On hold
-	PRIDE Awards - JC <ul style="list-style-type: none"> o JC- TBD
-	LasVegasPRIDE.org/SHOP - Brock/Clair/Joslyn/Andrew <ul style="list-style-type: none"> o Updating the board on the online merch store. o Presented some ideas that include the PRIDE branding on other articles of merch o Board still needs to set pricing on all merch.
-	Chris motioned to approve the PRIDE store as presented with a budget of \$100/mo, Brock 2nds, motion passes unanimously.

New Business

New Business	Brady	10 min
<ul style="list-style-type: none"> - Brady - Clexacon Ad approval for events during PRIDE weekend. <ul style="list-style-type: none"> o They are asking for a place at the festival to market their event. Offering low cost tickets to PRIDE attendees. Will partner with PRIDE as a Women event. <ul style="list-style-type: none"> ▪ Lucas motions to approve as presented, Chris 2nds, motion passes unanimously 		
<ul style="list-style-type: none"> - Brady - Presents PROUD and KINKY as a magazine, sponsorship package, event platform and branding of the Adult Zone at the Festival. <ul style="list-style-type: none"> - Lucas motions to approve the sponsorship program of PROUD and KINKY as presented, Joslyn 2nds, motion passes unanimously 		

Adjournment –

Motion to Adjourn	Brady	Motion Passes
<ul style="list-style-type: none"> - Brock motions to Adjourn, Clair 2nds; motion passes unanimously <ul style="list-style-type: none"> o Meeting adjourns at 7:49pm 		

Next Meeting –

8/11/21	6:00pm	The Center
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Next Workshop –

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TBD	6:00pm	Google Meets
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Follow Up -

Follow Up	Brady	
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- Associate Board follow up emails to loop in