



4/21/21 –Public Meeting – The Center + Google Meets

Call to Order 6:02pm

Attendance	Lucas		
Present	Absent	Associate	Additional
Brady Lucas Freddy Chris Joslyn Clair Lyndon JC Brock	Jorge Steve	Daniel S Mikey A Nicole W	Jake Naylor

Approval of Minutes

Approval of Minutes	Lucas	2 min
- Chris – motions to approve outstanding minutes; Lucas 2nds; motion passes unanimously		

Previously approved motions

Previously approved motions	Lucas	2 min
- Lucas - N/A		

Committee Reports

Executive	Brady/Jorge	5 min
<ul style="list-style-type: none"> <li>- Brady - updates the group on all public activities</li> <li>- Pride planning is going well, Bingo planning is going well also.</li> <li>- Magazine has new advertisers, Sponsorship is going well</li> </ul>		
Finance	Freddy/Brady	5min
<ul style="list-style-type: none"> <li>- Freddy - YTD total income of \$16k, still pending come charges.</li> <li>- Freddy- finance report as of April 2021</li> </ul>		
Royalty	Brady/Jorge	MOTION PASSED
<ul style="list-style-type: none"> <li>- Brady - how is planning for Coronation going?               <ul style="list-style-type: none"> <li>o Lucas - what would be the timeframe for the event, Brady - Mid May.                   <ul style="list-style-type: none"> <li>▪ Chris motions to set a budget of \$500, Freddy 2nd; motion passes unanimously.</li> </ul> </li> </ul> </li> <li>- Brady - Daniel and Mikey have done an excellent job organizing and cataloging the Royalty costumes and have a plan to manage / consolidate the current inventory</li> </ul>		
Parade	Brady/Clair	5 min
- Brady - 2021 Las Vegas PRIDE - 10/8 Friday with the City of Las Vegas.		

# PRIDE

- Brady - pre-show and block party planning is in very early stage but coming together		
Logistics	Brady/Chris	5min report
- Brady - Board needs to plan a site visit with board members.		
- Lucas - received a big for stage/light/sound - sent to Chris to get a potential donation, status?		
Exhibitors	Brady/Jorge	5 min
- Brady - Veventa 2.0 is in the works already, and will schedule a workshop once its complete.		
o Chris - are we paying for their services? Brady, yes it's a monthly fee.		
Entertainment	Lucas/Brady	5 min
- Lucas - motions to approve the following, Chris 2nds; motion passes unanimously.		
- Approval of 2021 Entertainment Agreement -		
- Approval of 2021 Entertainment Online Application -		
Sponsorship	Brady/Lucas	10 min
- Brady & Lucas -		
o Budweiser - ask is in for \$20,000		
o Pernod-Ricard (ABSOLUT/Malibu) - ask is in for \$15,000		
o Meow-Wolf/AREA15 - request is in		
o Red Bull - request is in for infrastructure support		
o William Sonoma/West Elm - VIP experience		
o WeedMaps- Parade Activation, cash donation, Mag ads, Artist support		
Marketing	Lucas/Brady	5 min
- Joslyn - Board members are requested to do their bio for the website.		
- Joslyn - planning a Festival/Parade social media launch in April		
Volunteers	Chris/Brock	5 min
- Chris - working to reboot the system on a different FREE platform (Better Unite)		
- Chris - will define specific volunteer roles for events love		
Special Events	Steve/JC	5 min
- SNAPI Saturdays - On Hold		
- Showgirl BINGO - On Hold		
- Cats Meow - On Hold		
- Coronation - TBD Dates - \$500 budget		
- PRIDE Budweiser Parties -		
Special Committees	Brady	5 min
- Community Involvement - Brady		
o Brady - Hike was fun and great engagement		
o Next Hike will be 5/9/21, Kraft Mountain Loop		
- Las Vegas PRIDE Magazine - Joslyn		
o Joselyn - updating the board on the status of the current issue and budget updates.		
o Joselyn- planned a magazine marketing meeting next week.		
o Joselyn and Lucas, updated on social media stats		
- BINGO - Clair		

# PRIDE

- Brady/Clair - Westgate is full-steam ahead - menu is approved; room setup is not to exceed \$350/event; baskets are made - still some work to be done, but a very solid start
  - Lucas motions to update Bingo Budget not to exceed - \$1,400/event, JC 2nds; motioned passed unanimously.
- PRIDE Spinners - TBD
  - On hold
- PRIDE Pets - TBD
  - TBD
- Kids Zone - Trevor
  - Trevor - Reaching out to LVCCLD, and other organizations. It is slow going with coming out of covid.
- PRIDE Adult Zone - Steve/Chris/Trevor
  - Contacted Helix Studios for sponsorship, will follow up soon
  - Chris will contact KUMA
- WomensFest - Joslyn
  - TBD to integrate into Festival activations
- TrasPRIDE Area
  - TBD
- Black PRIDE
  - Brady - presents partnership with Nicole Williams
- Queen of Sin City - TBD
  - On hold
- PRIDE Awards - JC
  - JC- TBD
- LasVegasPRIDE.org/SHOP - Brock/Clair/Joslyn
  - TBD

## Community

Community	Brady	5 min
- N/A		

## New Business

New Business	Brady	10 min
<ul style="list-style-type: none"> <li>- Henderson Pride - request           <ul style="list-style-type: none"> <li>○ Anthony Cortez, CEO of Henderson PRIDE, introduction.               <ul style="list-style-type: none"> <li>▪ Board decided to continue on plans for PRIDE celebrations.</li> <li>▪ Email of all events were sent to Brady/Board.</li> <li>▪ Anthony asks that Las Vegas PRIDE consider a sponsorship.</li> </ul> </li> <li>○ Brady - invites charity and community events to send event information/ads so that we can post to our community event calendar and social media               <ul style="list-style-type: none"> <li>▪ We do not want to approve our logo to be on other event advertisements at this time and our logo requires specific approval to be used.</li> </ul> </li> </ul> </li> </ul>		
- Introduction and planned program partnership with Nicole Williams		

# PRIDE

<ul style="list-style-type: none"> <li>- Nicole is offering to spearhead the charity Black Excellence Stage; hoping to handle the event stage;</li> </ul>
<ul style="list-style-type: none"> <li>- 2021 Festival Ticketing -             <ul style="list-style-type: none"> <li>- Yapsody info, current</li> <li>- Eventbrite info, recommended</li> <li>- Ticketleap info</li> </ul> </li> <li>- Brady, presents the 2021 Festival ticketing pricing             <ul style="list-style-type: none"> <li>- \$20 online GA</li> <li>- \$25 gate GA</li> <li>- Discount \$15, military, kids and seniors at the gate.</li> <li>- VIP \$60 online/ \$75 gate                 <ul style="list-style-type: none"> <li>- JC motioned to approve all ticket pricing as presented, Chris 2nds; motion passes unanimously</li> </ul> </li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>- 2021 Festival/Event Insurance             <ul style="list-style-type: none"> <li>- Brady - General Event policy for PRIDE Week - not to exceed \$9,000.00</li> <li>- Brady - Weather - not to exceed \$1,500.00</li> <li>- Lucas motions to approve Event insurance as presented, JC 2nds, motion passes unanimously</li> </ul> </li> </ul>

Adjournment –

Motion to Adjourn	Brady	Motion Passes
<ul style="list-style-type: none"> <li>- Lucas motions to Adjourn, JC 2nds; motion passes unanimously             <ul style="list-style-type: none"> <li>o Meeting adjourns at 7:26pm</li> </ul> </li> </ul>		

Next Meeting –

5/19/21	6:00pm	The Center
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Next Workshop –

TBD	6:00pm	Google Meets
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Follow Up -

Follow Up	Brady	
<ul style="list-style-type: none"> <li>- Associate Board follow up emails to loop in</li> </ul>		