



5/20/20 Board Meeting – Google Hangouts  
 Call to Order [6:02 PM]

Attendance	Brady		
Present	Absent	Associate	Additional
Brady	Freddy	Chris D Joslyn H	Ernie Y.
Jorge			
Kathryn			
Lucas			
Trevor			
Clair			
Lyndon			
Steve			
JC			
Brock			

Approval of Minutes

Approval of Minutes	Lucas	Motion Passes
<ul style="list-style-type: none"> <li>- Clair motions to approve outstanding minutes as presented in email; Kathryn 2nds; motion passes</li> </ul>		

Passed in Recess

	Lucas	
<ul style="list-style-type: none"> <li>- Lucas - Motions to approve a marketing proposal from Silver Knight Sanitizer.</li> <li>- -SKS is requesting that we share their product info, i.e. website and sales info, on all our social media starting immediately after board approval and ending 1 month out.</li> <li>- -Las Vegas PRIDE will not spend anything monies to generate ads and/or marketing collateral, all SKS ads will come from them. PRIDE is not required to "BOOST" any posts either.</li> <li>- -SKS has created a special discount code, LVPRIDE, in their POS that will give a 20% discount rate on all orders of 3 bottles or more, throughout this promotion.</li> <li>- -SKS is providing free shipping on all orders over \$35, throughout this promotion.</li> <li>- Motion Passes April 29, 2020</li> </ul>		

Nominations

Associate Board	Brady	
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Committee Reports

Executive	Brady	
<ul style="list-style-type: none"> <li>- Brady - Updated status during the COVID-19 shutdown               <ul style="list-style-type: none"> <li>o Parade -                   <ul style="list-style-type: none"> <li>▪ 10/9</li> </ul> </li> <li>o Festival -                   <ul style="list-style-type: none"> <li>▪ 10/17</li> </ul> </li> <li>o Jorge - Will coordinate with other PRIDEs that are doing digital PRIDE events to get their best practices.                   <ul style="list-style-type: none"> <li>▪ Brady connecting with Boise and Seattle PRIDE;</li> </ul> </li> </ul> </li> </ul>		
Finance	Freddy	
<ul style="list-style-type: none"> <li>- Expense Report Review -</li> <li>- Brady - 2019 taxes have been extended by Lyndsay; Ernie and Freddy to work on them</li> <li>- Check Requests -</li> </ul>		
Royalty	Ernie	
<ul style="list-style-type: none"> <li>- Ernie - Coronation postponed for 2020</li> <li>- Ernie - 2020 travel schedule - postponed -               <ul style="list-style-type: none"> <li>o Palm Springs- November possibility</li> <li>o Jim has been furloughed - he requested that the 2020 travel payment already received by PRIDE be held as earmarked for 2020 or 2021 (future) travel</li> </ul> </li> </ul>		
Parade	Ernie	
<ul style="list-style-type: none"> <li>- Ernie - will confirm with the City for 10/9/2020, still pending.</li> </ul>		
Logistics	Brady	
<ul style="list-style-type: none"> <li>- Brady - Waiting of finalization of dates and sent out past years' festival and parade spending</li> </ul>		
Food / Beverage	Brady	
<ul style="list-style-type: none"> <li>- Brady - Proposal from Events with a Twist to run all bars for Parade and Festival. Would give a cut back to Pride.</li> </ul>		
Exhibitors	Kathryn	
<ul style="list-style-type: none"> <li>- Jorge - Will go over details at next month's meeting. Waiting on finalization of the dates.</li> <li>- Brady - Veventa 2.0 is in the works already</li> </ul>		
Entertainment	Lucas	
<ul style="list-style-type: none"> <li>- Lucas - reached to agencies to see about getting digital performance quotes and contracts for a digital performance.</li> </ul>		
Sponsorship	Ernie	
<ul style="list-style-type: none"> <li>- Ernie - Waiting on finalization of dates and schedule.</li> <li>- Waiting for approved changes, looking at options to change to a virtual event</li> <li>- Ernie has reached out to sponsors but not sure about 2020 budget.</li> </ul>		
Marketing	Ernie	

# PRIDE

- Ernie - Lucas will work with Ernie and Jake to create a Marketing timeline/deadlines for the festival ads. Calendar date for meeting.		
Community Involvement	Brady	
- Brady - Hike was fun and great engagement o Next Hike will be 6/14/20 - Mary Jane Falls		
Volunteers	Kathryn	
- Kathryn - coordinating with Jorge to review 2020 system		
Special Events	Ernie	
- SNAPI Saturdays - On Hold - Showgirl BINGO - Possibly with Boyd Gaming Sponsorship - Cats Meow - monthly PRIDE nights; 2nd Tuesdays; Promotes as LGBT; 21+ Only; JC setting up a meeting		
Special Committees	Ernie	
- Magazine o - PRIDE Family BINGO - o Ernie - not sure when this will return o Ernie talked with the Gaming Commission about online bingo and it is not approved in the presented format. PRIDE Charity BINGO o - PRIDE Kinky BINGO o - PRIDE Spinners o Ernie - On hold at the moment - PRIDE Pets o Kathryn - Will need to receive word from the Government Center - Kids Zone o Trevor - Will need to receive word from the Government Center - Building Blocks o - Steven - Will need to receive word from the Government Center - Queen of Sin City - o Ernie - On hold - PRIDE Awards - o JC- delaying until spring 2020		

## Community

Community		
- Chris Davin - new building has opened for Henderson Equality Center, o Is requesting to have a write up in the Las Vegas PRIDE Magazine and to be a drop-off space for the LVP magazine.		

# PRIDE

## New Business –

JUNE PRIDE Events	Joslyn	
<ul style="list-style-type: none"> <li>- Joslyn - “Cruising with PRIDE” - people could participate in their own vehicles at an appropriate social distancing event. Will create an event overview and reach out to local LGBT businesses.</li> <li>- Lucas- Will coordinate with JC on doing a virtual PRIDE Idol event, ie Youtube, Facebook, and/or Vimeo, will present to board for approval.</li> </ul>		

Global PRIDE	Jorge	
<ul style="list-style-type: none"> <li>- Jorge- sent the board an email with more information about the Global PRIDE and see if any board members would like to get involved.</li> <li>- Lucas- Will coordinate with JC on doing a virtual PRIDE Idol event, ie Youtube, Facebook, and/or Vimeo, will present to board for approval.</li> </ul>		

Virtual PRIDE Idol	Lucas	
<ul style="list-style-type: none"> <li>- Lucas- Will coordinate with JC on doing a virtual PRIDE Idol event, ie Youtube, Facebook, and/or Vimeo, will present to board for approval.</li> </ul>		

## Adjournment –

Motion to Adjourn	Lucas	Motion Passes
<ul style="list-style-type: none"> <li>- Lucas motions to adjourn, Jorge 2nds, motion passes unanimously. Meeting ended at 07:50pm.</li> </ul>		

## Next Meeting –

6/17/20	6:00pm	Google Hangouts
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## Next Workshop –

6/10/20	6:00pm	Google Hangouts
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## Follow Up -

Follow Up	Brady	
<ul style="list-style-type: none"> <li>- Associate Board follow up emails to loop in</li> </ul>		