



9/18/19 Board Meeting – The Center  
 Call to Order [6:06 PM]

Attendance	Brady		
Present	Absent	Associate	Additional
Brady Kawika Lucas Steve Clair Lyndon Kathryn	Jorge JC Freddy	Chris D Trevor H Dané G  Katherine R.	Ernie Y

Approval of Minutes

Approval of Minutes	Lucas	Motion Passes
- Lucas motions to approve outstanding minutes as presented in email; Clair 2nds; motion passes		

Passed in Recess

	Brady	Motion Passed
<ul style="list-style-type: none"> <li>- 9/7/19 - 2019 Billboards             <ul style="list-style-type: none"> <li>- Lucas motions to approve up to \$4,000 for Billboards 2019</li> <li>- Ads will run for 28 days with one exposure every 2 minutes per ad</li> <li>- One ad will run for free with Lamar as well</li> <li>- Kawika 2nds                 <ul style="list-style-type: none"> <li>- motion passed unanimously;</li> </ul> </li> </ul> </li> </ul>		

Nominations

Associate Board	Brady	
<ul style="list-style-type: none"> <li>- Joslyn Hadfield -</li> <li>- Ray Macfarlane -</li> <li>- Jaiven Morris -</li> </ul> <p>From Jorge- I need their contact info in case I don't have it: personal email/ phone numbers. Thank you!</p>		

Committee Reports

Executive	Brady	Motion Passes
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# PRIDE

<ul style="list-style-type: none"> <li>- Brady - 2019-2020 Insurance Renewal               <ul style="list-style-type: none"> <li>o Clair motions to approve insurance renewal policy, Steve 2nds: Motion passes.</li> </ul> </li> </ul>		
Finance	Freddy	
<ul style="list-style-type: none"> <li>- Expense Report Review -</li> <li>- Check Requests -</li> </ul>		
Royalty	Ernie	
<ul style="list-style-type: none"> <li>- Ernie - sends travel budget and recap for San Diego PRIDE and PS PRIDE to the board.</li> </ul>		
Parade	Ernie	
<ul style="list-style-type: none"> <li>- Ernie -</li> <li>- Working on a dismantling area after the parade</li> <li>- Metro plan in place</li> <li>- Lucas - will plan with the DTLVEC and plan with Metro for an emergency plan</li> <li>- Ernie- confirms presenting sponsor with MGM</li> <li>- Ernie - HRC Rally 2019 pre Parade - rally; Brady will follow up with HRC to confirm the rally;</li> <li>- Ernie - Hamburger Mary's sponsoring pre-show;</li> </ul>		
Logistics	Brady	
<ul style="list-style-type: none"> <li>- Brady -</li> </ul>		
Food / Beverage	Brady	
<ul style="list-style-type: none"> <li>- Ernie - Meeting with Nev Bev and Tito's</li> <li>- Lucas- Redbull is secured; 50 cases to be paid for by DLVEC to credit our P&amp;L</li> <li>- Ernie - Malibu as green level; Jack Daniels as blue confirmed</li> <li>- Brady - Possible Hennessy shared sponsorship</li> </ul>		
Exhibitors	Jorge	
<ul style="list-style-type: none"> <li>- Jorge - emails sent to returning contacts; we are up and selling!</li> <li>- Brady - early Bird ends on 8/1/19 - prices up \$100 from then</li> <li>- Open on Friday night at 5pm- Optional for Exhibitors, Minimum 7pm stay.</li> <li>- Jorge- will send report this weekend</li> </ul>		
Entertainment	Lucas	
<ul style="list-style-type: none"> <li>- Brady - Bob, Manila, Cazwell are all confirmed; DLVEC following up on others; enhanced headliners Keisza confirmed; a few final additions being reviewed.</li> <li>- Shows 2019 - Trixie and Katya LIVE in Las Vegas - tickets on sale 8/23/19 - we have already sold more than LY - we have a strategy to SELL OUT with some discounts and offers</li> </ul>		
Sponsorship	Ernie	
<ul style="list-style-type: none"> <li>- Ernie -               <ul style="list-style-type: none"> <li>o Downtown Grand - Friday night event; summertime party / pool / movie night; giving us some rooms for entertainment</li> <li>o Plaza - Lesbians Love to Travel (LLT) hosting events; womens pool party; covering F&amp;B minimums</li> <li>o Golden Nugget - showroom events; host hotel; entertainment rooms</li> <li>o The D - space for LLT events;</li> <li>o Gold Spike - Doing Down &amp; Derby</li> <li>o Planning for a downtown LGBT friendly business insert for Guide to PRIDE</li> </ul> </li> </ul>		

# PRIDE

	<ul style="list-style-type: none"> <li>○ Cosmopolitan of Las Vegas - Green</li> <li>○ Crush - Orange Level</li> <li>○ Cox - Orange Level; sponsoring BINGO; Parade trophies; launch party</li> <li>○ Geico - Blue Level; magazine ads full-year plus 10x10; massaging for 2020</li> <li>○ Cirque Du Soleil - magazine trade;</li> <li>○ Luxor - BINGO sponsorships</li> <li>○ Iconic - formerly Share Nightclub pending</li> <li>○ Malibu - Green level pending</li> <li>○ Jack Daniels - Blue</li> </ul>	
	<p>Brady -</p> <ul style="list-style-type: none"> <li>○ HRC 2019 is paid - Green Level</li> <li>○ Starbucks 2019 is paid - Blue Level</li> <li>○ Anthem - paying - Violet</li> <li>○ Barclays Bank - paid - Yellow</li> <li>○ Wells Fargo - paying - Green</li> <li>○ US Bank - paying - Blue</li> <li>○ Meow Wolf - pending - Green- Check in the mail</li> <li>○ Gilead - paying - Green</li> <li>○ AHF - paying - Green</li> <li>○ Hamburger Mary's - paid - Yellow</li> <li>○ Downtown Grand - paid - Green- In-kind sponsorship</li> </ul>	
	<ul style="list-style-type: none"> <li>- Jorge - motions to approve Hamburger Mary's for Yellow sponsorship (Full value of up to 6 Bingos at \$900 room rental: \$64,800, normally do half value for In-kind totalling \$32,400; will deduct half of that since we normally don't use Bingo Sponsors for Festival Sponsors; totalling: 16,200; JC 2nds; motion passes; Lucas dissents;</li> </ul>	
Marketing	Ernie	
	<ul style="list-style-type: none"> <li>- Ernie - magazine and guide to PRIDE are at printers now</li> <li>- Lucas - Presents to the board a \$4k marketing plan               <ul style="list-style-type: none"> <li>○ Kawika motioned to approve the proposal, Kathryn 2nd; motioned passed unanimously.</li> </ul> </li> <li>- Brady - 60 day email is scheduled to send to all on this Friday promoting hotels, parade / festival and Trixie / Katya show!</li> </ul>	
Community Involvement	Brady	
	<ul style="list-style-type: none"> <li>- Brady - Hike was fun and great engagement</li> <li>- Next Hike will be 10/13/19 - Kraft Mountain Loop - Railroad tunnel trails are closed</li> </ul>	
Volunteers	Steve M	
	<ul style="list-style-type: none"> <li>- Brady - looking to build shifts and fill with Microsoft, Apple, etc</li> <li>- We are looking to grow and expand this to be an ongoing project with monthly events/meet-ups               <ul style="list-style-type: none"> <li>○ Committee interested: Chris D; Gary</li> </ul> </li> </ul>	
Special Events	Ernie	
	<ul style="list-style-type: none"> <li>- Parade Meeting - 9/24/19</li> <li>- PRIDE Luau - 9.28</li> <li>- Las Vegas PRIDE Family BINGO - 10/2/19</li> <li>- Kinky BINGO - 10/2/19</li> <li>- Turnabout - 10/4/19</li> <li>- Gospel Brunch - 10/6</li> <li>- Temptation Sunday - 10/6 {CANCELLED}</li> </ul>	

# PRIDE

PRIDE Idol - 10/9
Trixie and Katya LIVE in Las Vegas - 10/9
PRIDE Pet's Charity BINGO - 10/10
Drag Kings - 10/11
Parade - 10/11
Gospel Brunch - 10/13
Temptation Pool - 10/13 {CANCELLED}
Down and Derby Event at Gold Spike; October 16 will be an Official PRIDE Event
SNAPI Saturdays -
Showgirl BINGO -
Magazine launch/sponsor dinner August 24th

Special Committees	Ernie	
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<p>Magazine</p> <ul style="list-style-type: none"> <li>o Ernie -</li> </ul> <p>PRIDE Family BINGO -</p> <ul style="list-style-type: none"> <li>o Ernie - October BINGO needs to move location to Alexis Park; 10/2/19</li> <li>o Ernie - suggests to cancel January BINGO; Clair motions; Freddy 2nds; motion passes unanimously</li> </ul> <p>PRIDE Charity BINGO</p> <ul style="list-style-type: none"> <li>o Ernie - creating Q1 2020 charity BINGO lineup;</li> </ul> <p>PRIDE Kinky BINGO</p> <p>PRIDE Spinners</p> <ul style="list-style-type: none"> <li>o Ernie - returning 2019!</li> </ul> <p>PRIDE Pets</p> <ul style="list-style-type: none"> <li>o -</li> </ul> <p>Kids Zone -</p> <ul style="list-style-type: none"> <li>o - Ernie -</li> <li>o Brady - Henderson Libraries adding a table with face painting and Drag Queen story time!</li> </ul> <p>Building Blocks</p> <ul style="list-style-type: none"> <li>o - Steven -</li> <li>o Brady - Steven needs no more than \$1000 to cover hotel rooms for his area's entertainment; Steven is working on enhancing our donated food offerings for VIP and Volunteers - will advise on details;</li> <li>o Kathryn motions; Clair 2nds; motion passes unanimously</li> </ul> <p>Queen of Sin City -</p> <ul style="list-style-type: none"> <li>o Kawika -</li> </ul> <p>PRIDE Awards -</p> <ul style="list-style-type: none"> <li>o JC- delaying until sprint 2020</li> </ul>
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Community

Community		
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New Business –

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Adjournment –

Motion to Adjourn	Lucas	Motion Passes
- Lucas motions to adjourn, Kawika 2nds, motion passes unanimously. Meeting ended at 07:52pm.		

Next Meeting –

10/16/19	6:00pm	The Center
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Next Workshop –

TBD	6:00pm	The Center
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Follow Up -

Follow Up	Brady	
- Associate Board follow up emails to loop in		