## 9/18/19 Board Meeting – The Center

### Call to Order [6:06 PM]

<table>
<thead>
<tr>
<th>Attendance</th>
<th>Brady</th>
<th>Associate</th>
<th>Additional</th>
</tr>
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<tbody>
<tr>
<td>Present</td>
<td>Absent</td>
<td>Associate</td>
<td>Additional</td>
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<tr>
<td>Brady</td>
<td>Jorge</td>
<td>Chris D</td>
<td>Ernie Y</td>
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<tr>
<td>Kawika</td>
<td>JC</td>
<td>Trevor H</td>
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<tr>
<td>Lucas</td>
<td>Freddy</td>
<td>Dané G</td>
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<tr>
<td>Steve</td>
<td></td>
<td>Katherine R.</td>
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<tr>
<td>Clair</td>
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<td>Lyndon</td>
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<td>Kathryn</td>
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### Approval of Minutes

- Lucas motions to approve outstanding minutes as presented in email; Clair 2nds; motion passes

### Passed in Recess

- 9/7/19 - 2019 Billboards
  - Lucas motions to approve up to $4,000 for Billboards 2019
  - Ads will run for 28 days with one exposure every 2 minutes per ad
  - One ad will run for free with Lamar as well
  - Kawika 2nds
    - motion passed unanimously;

### Nominations

- Joslyn Hadfield -
- Ray Macfarlane -
- Jaiven Morris -

From Jorge- I need their contact info in case I don't have it: personal email/ phone numbers. Thank you!

### Committee Reports

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<tr>
<th>Executive</th>
<th>Brady</th>
<th>Motion Passes</th>
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</table>
- **Brady - 2019-2020 Insurance Renewal**
  - Clair motions to approve insurance renewal policy, Steve 2nds: Motion passes.

**Finance**  
Freddy

- **Expense Report Review**
- **Check Requests**

**Royalty**  
Ernie

- Ernie - sends travel budget and recap for San Diego PRIDE and PS PRIDE to the board.

**Parade**  
Ernie

- Ernie -
  - Working on a dismantling area after the parade
  - Metro plan in place
  - Lucas - will plan with the DTLVEC and plan with Metro for an emergency plan
  - Ernie- confirms presenting sponsor with MGM
  - Ernie - HRC Rally 2019 pre Parade - rally; Brady will follow up with HRC to confirm the rally;
  - Ernie - Hamburger Mary’s sponsoring pre-show;

**Logistics**  
Brady

- **Brady -**

**Food / Beverage**  
Brady

- **Ernie - Meeting with Nev Bev and Tito’s**
- Lucas- Redbull is secured; 50 cases to be paid for by DLVEC to credit our P&L
- Ernie - Malibu as green level; Jack Daniels as blue confirmed
- Brady - Possible Hennessy shared sponsorship

**Exhibitors**  
Jorge

- Jorge - emails sent to returning contacts; we are up and selling!
- Brady - early Bird ends on 8/1/19 - prices up $100 from then
- Open on Friday night at 5pm- Optional for Exhibitors, Minimum 7pm stay.
- Jorge- will send report this weekend

**Entertainment**  
Lucas

- Brady - Bob, Manila, Cazwell are all confirmed; DLVEC following up on others; enhanced headliners Keisza confirmed; a few final additions being reviewed.
- Shows 2019 - Trixie and Katya LIVE in Las Vegas - tickets on sale 8/23/19 - we have already sold more than LY - we have a strategy to SELL OUT with some discounts and offers

**Sponsorship**  
Ernie

- Ernie -
  - Downtown Grand - Friday night event; summertime party / pool / movie night; giving us some rooms for entertainment
  - Plaza - Lesbians Love to Travel (LLT) hosting events; womens pool party; covering F&B minimums
  - Golden Nugget - showroom events; host hotel; entertainment rooms
  - The D - space for LLT events;
  - Gold Spike - Doing Down & Derby
  - Planning for a downtown LGBT friendly business insert for Guide to PRIDE
- Cosmopolitan of Las Vegas - Green
- Crush - Orange Level
- Cox - Orange Level; sponsoring BINGO; Parade trophies; launch party
- Geico - Blue Level; magazine ads full-year plus 10x10; massaging for 2020
- Cirque Du Soleil - magazine trade;
- Luxor - BINGO sponsorships
- Iconic - formerly Share Nightclub pending
- Malibu - Green level pending
- Jack Daniels - Blue

- Brady -
  - HRC 2019 is paid - Green Level
  - Starbucks 2019 is paid - Blue Level
  - Anthem - paying - Violet
  - Barclays Bank - paid - Yellow
  - Wells Fargo - paying - Green
  - US Bank - paying - Blue
  - Meow Wolf - pending - Green - Check in the mail
  - Gilead - paying - Green
  - AHF - paying - Green
  - Hamburger Mary’s - paid - Yellow
  - Downtown Grand - paid - Green- In-kind sponsorship
- Jorge - motions to approve Hamburger Mary’s for Yellow sponsorship (Full value of up to 6 Bingos at $900 room rental: $64,800, normally do half value for In-kind totalling $32,400; will deduct half of that since we normally don’t use Bingo Sponsors for Festival Sponsors; totalling: 16,200; JC 2nds; motion passes; Lucas dissents;

Marketing
- Ernie

- Ernie - magazine and guide to PRIDE are at printers now
- Lucas - Presents to the board a $4k marketing plan
  - Kawika motioned to approve the proposal, Kathryn 2nd; motioned passed unanimously.
- Brady - 60 day email is scheduled to send to all on this Friday promoting hotels, parade / festival and Trixie / Katya show!

Community Involvement
- Brady

- Brady - Hike was fun and great engagement
- Next Hike will be 10/13/19 - Kraft Mountain Loop - Railroad tunnel trails are closed

Volunteers
- Steve M

- Brady - looking to build shifts and fill with Microsoft, Apple, etc
- We are looking to grow and expand this to be an ongoing project with monthly events/meet-ups
  - Committee interested: Chris D; Gary

Special Events
- Ernie

- Parade Meeting - 9/24/19
- PRIDE Luau - 9.28
- Las Vegas PRIDE Family BINGO - 10/2/19
- Kinky BINGO - 10/2/19
- Turnabout - 10/4/19
- Gospel Brunch - 10/6
- Temptation Sunday - 10/6 {CANCELLED}
- PRIDE Idol - 10/9
- Trixie and Katya LIVE in Las Vegas - 10/9
- PRIDE Pet’s Charity BINGO - 10/10
- Drag Kings - 10/11
- Parade - 10/11
- Gospel Brunch - 10/13
- Temptation Pool - 10/13 {CANCELLED}
- Down and Derby Event at Gold Spike; October 16 will be an Official PRIDE Event
- SNAP! Saturdays -
- Showgirl BINGO -
- Magazine launch/sponsor dinner August 24th

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<thead>
<tr>
<th>Special Committees</th>
<th>Ernie</th>
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- Magazine
  - Ernie -
- PRIDE Family BINGO -
  - Ernie - October BINGO needs to move location to Alexis Park; 10/2/19
  - Ernie - suggests to cancel January BINGO; Clair motions; Freddy 2nds; motion passes unanimously
- PRIDE Charity BINGO
  - Ernie - creating Q1 2020 charity BINGO lineup;
- PRIDE Kinky BINGO
- PRIDE Spinners
  - Ernie - returning 2019!
- PRIDE Pets
  - -
- Kids Zone -
  - Ernie -
  - Brady - Henderson Libraries adding a table with face painting and Drag Queen story time!
- Building Blocks
  - Steven -
  - Brady - Steven needs no more than $1000 to cover hotel rooms for his area’s entertainment; Steven is working on enhancing our donated food offerings for VIP and Volunteers - will advise on details;
  - Kathryn motions; Clair 2nds; motion passes unanimously
- Queen of Sin City -
  - Kawika -
- PRIDE Awards -
  - JC- delaying until sprint 2020
### New Business –

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### Adjournment –

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<th>Motion to Adjourn</th>
<th>Lucas</th>
<th>Motion Passes</th>
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<tbody>
<tr>
<td>Lucas motions to adjourn, Kawika 2nds, motion passes unanimously. Meeting ended at 07:52pm.</td>
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### Next Meeting –

<table>
<thead>
<tr>
<th>10/16/19</th>
<th>6:00pm</th>
<th>The Center</th>
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### Next Workshop –

<table>
<thead>
<tr>
<th>TBD</th>
<th>6:00pm</th>
<th>The Center</th>
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### Follow Up -

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<th>Follow Up</th>
<th>Brady</th>
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<tr>
<td>Associate Board follow up emails to loop in</td>
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