



8/21/19 Board Meeting – The Center  
Call to Order [6:04 PM]

Attendance	Brady		
Present	Absent	Associate	Additional
Brady Jorge JC Lucas Freddy Clair Lyndon Steve	Kawika Kathryn	Chris D Trevor H Dané G Richard	Ernie Y

Approval of Minutes

Approval of Minutes	Lucas	Motion Passes
- JC motions to approve outstanding minutes as presented in email; Clair 2nds; motion passes		

Passed in Recess

PRIDE Luau 2019	Brady	Motion Passed
<ul style="list-style-type: none"> <li>- 7/20/19 - Kawika presents details for PRIDE Luau 2019; location to be The Center;               <ul style="list-style-type: none"> <li>- Kathryn motions to approve \$4,500.00 for entertainment for PRIDE Luau. This in addition to \$1,500.00 pre-approved July 17th. board meeting; Kawika 2nds                   <ul style="list-style-type: none"> <li>- Jorge, Kawika, Lucas, Clair, Lyndon, Kathryn, Steve, JC; motion passes unanimously</li> </ul> </li> </ul> </li> </ul>		
Vegas Urban PRIDE 2019	Brady	Motion Passed
<ul style="list-style-type: none"> <li>- 8/7/19 - Kathryn presents Vegas Urban PRIDE Sponsorship opportunity;               <ul style="list-style-type: none"> <li>- SNAPI will provide an evening party at the Festival, Saturday 10/12/19 with a stage for VUP to host a party;</li> <li>- SNAPI will provide \$2,100 in sponsorship for VUP events</li> <li>- VUP will provide marketing materials and promote the event for their audience to buy Festival tickets to attend</li> <li>- VUP will provide space to SNAPI at their events                   <ul style="list-style-type: none"> <li>- Kathryn motions to approve; JC 2nds; motion passes; Brady, Jorge, JC, Kathryn, Clair, Lyndon present; Jorge, JC, Kathryn, Clair, Lyndon vote yes; motion passes</li> </ul> </li> </ul> </li> </ul>		

# PRIDE

Spectrum 2019-2020 Ads	Brady	Motion Passed
<ul style="list-style-type: none"> <li>- 8/17/19 - Motion to approve \$6,000 budget for 12 months of ads in Spectrum Magazine;; 6 yes, 2 no, 1 abstain, motion passes; - amended at meeting 8/21/19 for above less restrictive language</li> </ul>		

## Housekeeping

	Brady	
<ul style="list-style-type: none"> <li>- Brady -</li> </ul>		

## Nominations

Associate Board	Brady	
<ul style="list-style-type: none"> <li>- Joslyn Hadfield -</li> <li>- Ray Macfarlane -</li> </ul>		

## Committee Reports

Executive	Brady	
<ul style="list-style-type: none"> <li>- Brady - confirming no hotel rooms this year being sponsored</li> <li>- Brady - Lucas questions about Magazine printing;</li> <li>- Brady - coordinating with Ray / The Center / identity program for Festival / Parade activations</li> </ul>		
Finance	Freddy	
<ul style="list-style-type: none"> <li>- Expense Report Review -</li> <li>- Check Requests -</li> <li>- Brady - finance meeting for 8/28/19</li> </ul>		
Royalty	Ernie	
<ul style="list-style-type: none"> <li>- Ernie -</li> <li>- Lucas - requests - travel recaps for 2019 travel; Ernie will send</li> <li>- Lucas - confirms Palm Springs 2019 and that budget remains to cover</li> </ul>		
Parade	Ernie	
<ul style="list-style-type: none"> <li>- Ernie -               <ul style="list-style-type: none"> <li>o Librace Museum donating their car for Royalty</li> </ul> </li> <li>- Lucas - working with Cre8 Media for billboards as emergency signs and follow into Party</li> <li>- Ernie- confirms presenting sponsor with MGM</li> <li>- Ernie - HRC Rally 2019 pre Parade - rally; Brady will follow up with HRC to confirm the rally;</li> <li>- Ernie - Hamburger Mary's sponsoring pre-show;</li> </ul>		
Logistics	Brady	

# PRIDE

- Brady - NA		
Food / Beverage	Brady	
- Ernie - Meeting with Nev Bev and Tito's - Lucas- Redbull is secured; 50 cases to be paid for by DLVEC to credit our P&L - Ernie - Malibu as green level; Jack Daniels as blue confirmed		
Exhibitors	Jorge	
- Jorge - emails sent to returning contacts; we are up and selling! - Brady - early Bird ends on 8/1/19 - prices up \$100 from then - Open on Friday night at 5pm- Optional for Exhibitors, Minimum 7pm stay.		
Entertainment	Lucas	
- Brady - Bob, Manila, Cazwell are all confirmed; DLVEC following up on others; enhanced headliners Keisza confirmed; a few final additions being reviewed - Lucas - Vassy still in consideration; Inaya Day in consideration; 9/2 final push out date - Ernie - confirming entertainers from shows on the strip who will donate time / performances - Shows 2019 - Trixie and Katya LIVE in Las Vegas - tickets on sale 8/23/19		
Sponsorship	Ernie	
- Ernie - <ul style="list-style-type: none"> <li>o Downtown Grand - Friday night event; summertime party / pool / movie night; giving us some rooms for entertainment</li> <li>o Plaza - Lesbians Love to Travel (LLT) hosting events; womens pool party; covering F&amp;B minimums</li> <li>o Golden Nugget - showroom events; host hotel; entertainment rooms</li> <li>o The D - space for LLT events;</li> <li>o Gold Spike - Doing Down &amp; Derby</li> <li>o Planning for a downtown LGBT friendly business insert for Guide to PRIDE</li> <li>o Cosmopolitan of Las Vegas - Green</li> <li>o Crush - Orange Level</li> <li>o Cox - Orange Level; sponsoring BINGO; Parade trophies; launch party</li> <li>o Geico - Blue Level; magazine ads full-year plus 10x10; massaging for 2020</li> <li>o Cirque Du Soleil - magazine trade;</li> <li>o Luxor - BINGO sponsorships</li> <li>o Iconic - formerly Share Nightclub pending</li> <li>o Malibu - Green level pending</li> <li>o Jack Daniels - Blue</li> </ul> - Brady - <ul style="list-style-type: none"> <li>o HRC 2019 is paid - Green Level</li> <li>o Starbucks 2019 is paid - Blue Level</li> <li>o Anthem - paying - Violet</li> <li>o Barclay Bank - paid - Yellow</li> <li>o Wells Fargo - paying - Green</li> <li>o US Bank - paying - Blue</li> <li>o Meow Wolf - pending - Green- Check in the mail</li> <li>o Gilead - paying - Green</li> <li>o AHF - paying - Green</li> <li>o Hamburger Mary's - paid - Yellow</li> <li>o Downtown Grand - paid - Green- In-kind sponsorship</li> </ul>		

# PRIDE

<ul style="list-style-type: none"> <li>- Jorge - motions to approve Hamburger Mary's for Yellow sponsorship (Full value of up to 6 Bingos at \$900 room rental: \$64,800, normally do half value for In-kind totalling \$32,400; will deduct half of that since we normally don't use Bingo Sponsors for Festival Sponsors; totalling: 16,200; JC 2nds; motion passes; Lucas dissents;</li> </ul>		
Marketing	Ernie	
<ul style="list-style-type: none"> <li>- Ernie - magazine and guide to PRIDE are at printers now</li> <li>- Brady - 60 day email is scheduled to send to all on this Friday promoting hotels, parade / festival and Trixie / Katya show!</li> </ul>		
Community Involvement	Brady	
<ul style="list-style-type: none"> <li>- Brady - Hike was fun and great engagement</li> <li>- Next Hike will be 9/8/19 - Cathedral Rock - Railroad tunnel trails are closed</li> </ul>		
Volunteers	Steve M	
<ul style="list-style-type: none"> <li>- Brady - looking to build shifts and fill with Microsoft, Apple, etc</li> <li>- We are looking to grow and expand this to be an ongoing project with monthly events/meet-ups               <ul style="list-style-type: none"> <li>o Committee interested: Chris D; Gary</li> </ul> </li> </ul>		
Special Events	Ernie	
<ul style="list-style-type: none"> <li>- Parade Meeting - 9/24/19</li> <li>- PRIDE Luau - 9.28</li> <li>- Las Vegas PRIDE Family BINGO - 10/2/19</li> <li>- Kinky BINGO - 10/2/19</li> <li>- Turnabout - 10/4/19</li> <li>- Gospel Brunch - 10/6</li> <li>- Temptation Sunday - 10/6</li> <li>- PRIDE Idol - 10/9</li> <li>- Trixie and Katya LIVE in Las Vegas - 10/9</li> <li>- PRIDE Pet's Charity BINGO - 10/10</li> <li>- HRC Rally - 10/11</li> <li>- Drag Kings - 10/11</li> <li>- Parade - 10/12</li> <li>- Gospel Brunch - 10/13</li> <li>- Temptation Pool - 10/13</li> <li>- Down and Derby Event at Gold Spike; October 16 will be an Official PRIDE Event</li> <li>- SNAPI Saturdays -</li> <li>- Showgirl BINGO -</li> <li>- Magazine launch/sponsor dinner August 24th</li> </ul>		
Special Committees	Ernie	
<ul style="list-style-type: none"> <li>- Magazine               <ul style="list-style-type: none"> <li>o Ernie -</li> </ul> </li> <li>- PRIDE Family BINGO -               <ul style="list-style-type: none"> <li>o Ernie - October BINGO needs to move location to Alexis Park; 10/2/19</li> <li>o Ernie - suggests to cancel January BINGO; Clair motions; Freddy 2nds; motion passes unanimously</li> </ul> </li> </ul>		



PRIDE Charity BINGO
o Ernie - creating Q1 2020 charity BINGO lineup;
PRIDE Kinky BINGO
PRIDE Spinners
o Ernie - returning 2019!
PRIDE Pets
o -
Kids Zone -
o - Ernie -
o Brady - Henderson Libraries adding a table with face painting and Drag Queen story time!
Building Blocks
o - Steven -
Queen of Sin City -
o Kawika -
PRIDE Awards -
o JC- delaying until sprint 2020

Community

Community		
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New Business –

Statement to support Huntridge Clinic	Steven O	
<ul style="list-style-type: none"> <li>- Steven requests that SNAPI make a statement in support of Huntridge Clinic being reconsidered / reinstated for “in-network” status</li> <li>- “John Phoenix of the Huntridge Family Clinic ("the Clinic") in Las Vegas recently told us that you are no longer keeping the Clinic in your network of providers. SNAPI recognizes that business decisions that adversely affect the LGBTQ+ community can be made by accident, so we wanted to provide you with our perspective in time for you to reverse course. The Clinic is the primary provider of transgender healthcare in the Vegas valley. All of the social, legal, and political support groups for the gender variant community recommend the Clinic. Removing Rob from your network not only makes it difficult for our membership/your clients to find trans-knowledge, trans-friendly medical care, but also calls into question your commitment to the LGBTQ+ community. The optics of casting this particular clinic out of your network is simply not good. We understand if you made this decision without considering the effect on gender and sexual minorities. However, we have now made you aware, allowing us to tell our membership that you continued on this path despite knowing that you were adversely affecting Vegas' LGBTQ+ population. For the sake of our people, we hope you reconsider. Thank you for your time and thoughtfulness. Sincerely, SNAPI (d.b.a. Las Vegas PRIDE)”</li> <li>- Board declines a statement</li> <li>- Steven is welcome to write an article;</li> </ul>		
Ladies Events	Brady	

# PRIDE

- Brady - spent some time speaking with our Womens' groups leaders for womens' events during PRIDE
- Brady - Picnic - seeking \$500 to sponsor the picnic food - Cindy Hall to provide an invoice for \$500; PRIDE to build an ad and support marketing ~ October 5 (Possibly)- Official event
  - o Kawika motion to approve budget not to exceed \$500 pending a proposal; Clair 2nds; motion passes
- Brady - Ladies night at The Center - \$500 for a band; James to coordinate food / drink specials; PRIDE to build an ad and support marketing
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Magazine Printing		
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- Lucas
  - o 2019 printing numbers - 4,500
  - o GED is the Guide to PRIDE;
  - o PRIDE Magazine is by order individually;

GlowZone		Motion passes
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- 10/5/19 - Glowzone - youth focused event; 11am - 6pm; 8 other vendors joining;
  - o Freddy L motioned to consider The GlowZone Youth event, Jorge 2nds;
  - o PRIDE gets a table
  - o PRIDE gets \$300 in free entries for that night's events;
  - o PRIDE gives - marketing support
  - o PRIDE gives - Las Vegas PRIDE logo for this ad

### Adjournment –

Motion to Adjourn	Lucas	Motion Passes
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- Lucas motions to adjourn, JC 2nds, motion passes unanimously. Meeting ended at 07:51pm.

### Next Meeting –

9/18/19	6:00pm	The Center
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### Next Workshop –

9/11/19 - COMMITTEE WORKSHOP	6:00pm	The Center
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### Follow Up -

Follow Up	Brady	
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- Associate Board follow up emails to loop in