



8/15/18 –Board Meeting – The Center

QUORUM NOT ACHIEVED

Attendance		Brady		
Present	Absent	Approved LOA	Associate	Additional
Brady Clair Allie Lucas Mike G	James Jorge Kawika Bobby Nakia Lyndon Mikey M			Eric M

Approval of Minutes

Approval of Minutes	Brady	
- Brady motions to approve outstanding minutes as presented in email; Lucas 2nds; motion will carry in email vote		

Acknowledgements in Recess

Acknowledgements in Recess	Brady	Motions Passed in recess

PRIDE

Email Vote				
Details				
<p>Motion to approve FLAUNT as a Sunday After Festival Party – non exclusive. FLAUNT to provide SNAPI with \$1k in cash and \$1k in-kind (in the form of tickets to the event)</p>				
Discussion:				
<ul style="list-style-type: none"> - James – stresses the importance of driving traffic to Sunday Festival - Mike G - expresses concern over: lack of contact; exclusive vs. non-exclusive events; trustworthiness of the partnership individuals 				
Motion	Brady	2nd	Lucas	
Date Motioned	7/22/2018			
Date Finalized	7/23/18			
Board	Yes	No	Abstain	No Reply
James				
Jorge	X			
Brady	X			
Clair	X			
Lyndon	X			X
Nakia				X
Bobby				X
Kawika	X			
Craig	X			
Lucas	X			
Mike G		X		
Mikey M	X			
Allie	X			
Lucas	X			
Result	Motion Passes			

PRIDE

Workshop Vote				
Details				
<p>HRC sponsorship 3-Year term 2018 - \$6,500 2019 - \$8,000 2020 - \$9,000</p>				
<p>Discussion:</p> <ul style="list-style-type: none"> - James – 3-year deal to coincide with additional funding available to NV for their campaign programs 				
Motion	Allie	2nd	Brady	
Date Motioned	8/1/2018			
Date Finalized	8/1/18			
Board	Yes	No	Abstain	No Reply
James				
Jorge	X			
Brady	X			
Clair	X			
Lyndon	X			
Nakia				X
Bobby	X			
Kawika	X			
Craig				X
Lucas	X			
Mike G				X
Mikey M	X			
Allie	X			
Lucas	X			
Result	Motion Passes			

Committee Reports

Executive		
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PRIDE

- Brady -		
Finance		
- Brady – Check requests reviewed above in previously approved		
o LVMPD –		
- Brady – Invoice Receivable		
o LVCVA – for travel expenses; rental car etc.		
Royalty	James	
- Brady – Vancouver was a BIG success; we collected over 2000 emails!		
Parade		
- Brady – we have secured our license for alcohol sales – full liquor; we were required to add 2 Security per bar		
- Brady – confirms food vendors from CITY APPROVED LIST ONLY		
- Brady – confirming vendor process for Parade – vendor info MUST be submitted to Brady for licensing ASAP		
Logistics	Brady	
- Brady – our existing vendor for fence, potties, and ped rail was absorbed into another company – A Company now a part of United (a former vendor we left for better rates with A Company – will advise on new bids – I have reached out to our former contacts but no luck yet)		
Exhibitors	Mike G	
- Brady – new system is up and running; apps are being processed		
Sponsorship	Lucas	

PRIDE

<p>Lucas –</p> <ul style="list-style-type: none"> ○ Red Bull – Orange level final approval ○ Budweiser – paid ○ Cosmopolitan – paid ○ SouthWest Airlines – have to re-request 90-days from the event ○ Barklay’s Bank – paid ○ Wynn – in legal; pending ○ Hamburger Mary’s – pending see below ○ Caesar’s – pending ○ MGM – pending ○ Zappos – Brady following up with his contacts there ○ Findlay – declined ○ Titos – paid ○ CBS – Gold level media sponsorship ○ Boyd Gaming – exploring Red level – possibility of a gala opportunity ○ Cox – meeting complete – processing ○ Wells Fargo – pending ○ Bank of America – pending ○ TopGolf – paid more to come ○ Powell Law Firm – Blue Level sponsor ○ DR Horton – Blue Level sponsor <p>Hamburger Mary’s – Red Level Sponsorship - \$25,000 cash; in-kind including BINGO host for no additional costs to us through May - \$20,000; PRIDE Week events Wednesday – Sunday \$6,500; and VIP</p> <p>Boyd - \$8,000 cash; \$27,000 in-kind; GALA at \$7,500; Bowling events</p>		
Marketing	Lucas	
<p>- Lucas – coordinating with the 4 billboard companies in town – still following up</p> <p>- Lucas – coordinating with radio stations;</p> <p>- Lucas – coordinating with Life is Beautiful and iHeartRadio</p>		
Magazine	James	
<p>- Ernie – June/July is live online now</p> <p>- Ernie – planning to wait to print for interviews w/ Bianca and Ada</p>		
Education / Community Involvement	Brady	
<p>- PRIDE Outside Hike – Next Hike</p>		
Food / Beverage	Brady	
<p>- Brady –</p>		
Entertainment	Lucas	

PRIDE

- Lucas – Headliner deposit checks have been sent out		
- Sunday New Headliners		
o CC Penington		
o Robin S		
o HYM The Rapper		
o Charles Zapetin		
- Lucas – Finalizing with XS Entertainment		
TransPRIDE	Allie	
- Allie – looking to have a blended space format (not entirely self-contained)		
- Ernie – asks Allie to follow up with Jamie / TransPRIDE for their October magazine issue		
Special Events	Ernie	
- Ernie – AFAN will be at Black & White Ball in October;		
- Ernie – Temptation Sundays August 19		
BINGO	Ernie	
- Ernie – August BINGO 9/5/18 – new venue – Hamburger Mary’s		
PRIDE Spinners	Jorge	
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Volunteers	Mike G	
- Mike G – working on donations of awards for quarterly volunteer champions – work in progress		
- Mike G – UNLV – school of Law offering hours		
PRIDE Pets	Ernie	
- Ernie – the team is securing sponsors – they are up to 11 vendors		
Kids Zone		
- Mike G – SeaQuest; New York Life; Balloons With A Twist;		
Adult Area	James	
- Brady – met with Steven and planned a map of his area – not to exceed \$10k in costs; Brady asks Lucas to follow up with XS for small stage/av and 20x40 simple skim truss for this area		
Sin City Pageant		
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New Business –

Eclipse Theater Parade After-Party		
- Eclipse Theater DTLV is offering \$1,000 for Parade After-Party Promotion		
o Brady motions to approve; Lucas 2nds; email vote		
Pool Party 9/14/18		
- Brady – spoke with J.Son about repeating last year’s PRIDE Pool party – planning for the opening Sunday of PRIDE Week; this would be a partnership with J.Son, PRIDE, and Dominic Pacifico – details pending but I asked J to get something together for venue and proposal		

PRIDE

PRIDE Events Updates Sponsorship	Brady	
<ul style="list-style-type: none"> - Brady – review of the updated sponsorship events options <ul style="list-style-type: none"> o \$1,000 – OFFICIAL events – non-exclusive, on web page, on Facebook events o \$3,000 – OFFICIAL events ENHANCED – non-exclusive, on web page, home page title slide, BOOSTED on Facebook events from start to end of event, Full-page ad for PRIDE Guide and Digital magazine <ul style="list-style-type: none"> ▪ Brady motions to approve; Lucas 2nds; email vote 		
The Center at PRIDE 2018		
<ul style="list-style-type: none"> - Brady – coordinating with The Center / identi-T* for Center and Trans areas <ul style="list-style-type: none"> o Allie – shares that at our last Trans-PRIDE meeting Blue stormed out and the group decided to move on excluding Blue; Joe offers to regroup with Allie and see what we can do – Allie and Joe will coordinate and see what we can do together 		
Gay Vegas	Lucas	
<ul style="list-style-type: none"> - Lucas – shares Gay Vegas Magazine <ul style="list-style-type: none"> o Representing as non-profit o Representing as Las Vegas PRIDE – adding his logos to our entertainment lineup; directing volunteers, donations, traffic to www.vegaspride.org o Board will follow up with direction 		
Square POS Rental	Lucas	
<ul style="list-style-type: none"> - Brady – reviews Point of sale / Square registers at PRIDE plan <ul style="list-style-type: none"> o Renting 12 pos with 4 cash drawers would cost less than \$2,500; will email vote <ul style="list-style-type: none"> ▪ Brady motions to approve; Lucas 2nds; email vote 		

Community

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Adjournment –

- 7:50pm meeting ends		

Next Meeting –

9/19/18	6:00pm	The LGBT Center
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Next Workshop –

PRIDE

TBD	6:00pm	Ernie's House
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Follow Up -

Follow Up	James	
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- Associate Board follow up emails to loop in		
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