



3/21/18 –Workshop – The Center

Call to Order 6:07pm

Attendance	Brady		
Present	Absent	Associate	Additional
James Jorge Brady Bobby Kawika Craig Clair Lyndon Allie Mike G Mikey M Lucas	Nakia	Tatiana L	Ernie Y Freddy L Christian G Jon R Sin Eric M Von J Jon R Toshia M Blue M Owen Garret P Javier R La Cherry Rob S Mike K Phillip P

Approval of Minutes

Approval of Minutes	Brady	Motion Passes
- Brady motions to approve outstanding minutes as presented in email; Jorge 2nds; motion passes		

Acknowledgements in Adjournment

Acknowledgements in Adjournment	Brady	Motions Passed Previously

# PRIDE

- Board of Directors's Polo Shirts / Dues

Workshop Vote				
Details				
<p>Modify SOP to include required one time dues of \$50 - this one-time cost will cover 2 Board Polos and one name badge - within 30 days to be worn at official events.</p> <p>Associate Board can purchase shirts for \$15 and badges for \$10 each - not required.</p>				
Lucas motions to approve; Mike G 2nds				
Motion	Lucas	2nd	Mike G	
Date Motioned	3/7/18			
Date Finalized	3/7/18			
Board	Yes	No	Abstain	No Reply
James				
Jorge	X			
Brady	X			
Clair	X			
Lyndon	X			
Nakia				X
Bobby	X			
Kawika	X			
Craig	X			
Mike G	X			
Mikey M	X			
Allie	X			
Lucas	X			
Result	Motion Passes			

Community

Community		
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# PRIDE

- Eric – Starbucks has initiated the process of their internal PRIDE Alliance; they will be expanding similar program throughout the SW region;
- Freddy L – Mass Mutual – Freddy has submitted a dozen articles for financial wellness to be included in the Magazine; he is also partnering with his company to bring more sponsorship opportunities to PRIDE – details to come
- Stephanie O – branding agency for web services – Cast Design Team; interested in partnering with us
  - o James – we will setup a meeting with Ernie and the Board to discuss
- Toshia M – representing herself – wanting a better PRIDE, specifically a better Festival, and better entertainment – how do we do that?
  - o James – money – we are working to drive more funds through sponsorship and through creative networks and connections;
  - o James – explains that our expansion of the Board and Associate Board is designed to help support our growth and networking;
  - o James – explains the we have been struggling to recover financially AND really deliver on profitability – we committed to not declare bankruptcy; and now we are solvent – working to raise capital;
- Jon R – how does PRIDE spend money from LVCVA?
  - o James – the funds are LVCVA’s funds – they spend to have SNAPi represent the LVCVA – they earmark all funds for specifically designated travel
- Garrett P – representing AFAN – as an experienced event presenter, he wants to help us; offered to switch up our Parade / Festival weekend format to drive more traffic
- Blue M – questions transparency – drive people to the Annual Meeting so they can get involved – wants for us to make the invite to new members more welcoming and publicized;
- Blue M – asks about Ernie’s pay
  - o James – review’s role as a non-board member; an external consultant; reviews his pay at \$3,000 per month for services rendered – BINGO, social media, marketing , magazine, sponsorship, events, etc
- Garrett P – asks about Hamburger Mary’s and involvement / marketing / relationship with PRIDE; asks if the same opportunities exist for other businesses
  - o James – explains our Sponsorship program; explains that Hamburger Mary’s was PRIDE’s single biggest financial contributor; as a representative
- Rob S – thanks to Board for correcting misinformation he had seen on social media; reminds ALL BOARD MEMBERS to know our financials and be mindful of all of our expenditures
- Mike K – representing Hamburger Mary’s – is disappointed to see the community have such resentment internally;
- Steve – representing Orange County PRIDE;
- Von J – how is Royalty selected? Why doesn’t PRIDE have a Pageant?
  - o Misty Waves – President of Royal Court – explains that the Royal Court gifted the Titles to PRIDE – because they were not able to get candidates to fill the roles and funds were not raised
  - o James – invites Von to participate and bring his suggestions and input to our committees constructively
- James – recaps by inviting interested individuals to get involved and offer help and contribute positively to PRIDE because it’s bigger than any individual – none of us claim to be experts and

# PRIDE

We are hungry for help and support!

## Committee Reports

Executive	James	
-		
Finance	James	
- James –		
Royalty	Ernie	
- Ernie –		
Parade	Ernie	
- James –		
Logistics	James	
- James –		
Exhibitors	Kawika	
- Kawika –		
Sponsorship	Ernie	
- Ernie – packet will go live this week		
Marketing	Ernie	
- Ernie – LVCVA has approved budget for Phoenix and Long Beach;		
Magazine	Ernie	
- Ernie –		
Education / Community Involvement	Brady	
- PRIDE Outside Hike – Next Hike is 4/8/18		
- PRIDE Ride – assessing dates for 2018		
Food / Beverage	James	
- James –		
Entertainment	Brady	
- Brady –		
Special Events	Brady	
- Brady -		
BINGO	Ernie	
- Ernie – March BINGO is 4/4/18 – Luau BINGO		
PRIDE Spinners	Jorge	
- Jorge -		
Volunteers	Mikey M	
- Mikey M -		
PRIDE Pets	Ernie	

# PRIDE

- Ernie – in trade for the a web slider and a single page ad, we will get a 10x20 tent at Pet-A-Polooza; we will promote PRIDE and PRIDE Pets; May 5, 2018		
Kids Zone	Ernie	
- Ernie – working to get a \$3,500 sponsorship to cover Balloons With a Twist – face painters; bounce houses; etc. – if not achieved, SNAPI will have to cover those costs		
- Phillip – New York Life and Co. looking to cover these costs and help sponsor the Family Area		
Adult Area	Ernie	
- Ernie – setting up a meeting with Steve from Building Blocks (PRIDE / Leather group)		
Sin City Pageant	Ernie	
- Ernie -		

## New Business –

Veventa System	James	Motion Passes
Kawika – motions to approve an agreement with Veventa system to run exhibitors and parade; \$625 set up and \$150 a month. Monthly Price secure for two years; Brady 2nds; motion passes unanimously		

## Adjournment –

Motion to Adjourn	James	Motion Passes
- Brady Motions to adjourn, Jorge 2nds; motion passes unanimously <ul style="list-style-type: none"> <li>o Meeting adjourns at 7:59pm</li> </ul>		

## Next Meeting –

4/18/18	6:00pm	The LGBT Center
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## Next Workshop –

TBD	6:00pm	Ernie’s House
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## Follow Up -

Follow Up	James	
- Associate Board follow up emails to loop in		