

3/19/14 – Public Board Meeting

Call to Order 7:05pm

Attendance		
Present	Absent	Additional
Ernie		Arlene
Jorge		Jim
		Derek G
Brady		Michael Cammarata
Brandon		Jon Rube
Ande		Cory Burgess
Lucas		Paloma
Frankie		
Julie		

Approval of Minutes

Outstanding Minutes Approval	Brady	Motion Passes
- Brady motions to approve outstanding minutes; Brandon 2nds		
 Motion Passes unanimously 		

Acknowledgments

Motion to Approve CAPI Budget	Brady	Motion Passes		
- Brandon motions to approve 2	- Brandon motions to approve 2014 CAPI Budget as Presented: "This is an email vote to			
approve a budget of \$1500.00 for	the 2014 CAPI Conference in Santa Fe."; B	rady 2nds		
Motion Passes, 1	2 abstentions			
Motion to Approve HRC Proposal	Brady	Motion Passes		
- Brandon motions to approve 2	014 HRC Proposal to provide ticketing s	ales and to run		
front-gate ticket sales for Festi	front-gate ticket sales for Festival 2014; Brady 2nds			
 Motoin Passes unanimously 				
Motion to Approve Invoice CPA Feb	Brady	Motion Passes		
- Brandon motions to approve ir	- Brandon motions to approve invoice as submitted for \$735.00; Brady 2nds			
 Motion passes u 	Motion passes unanimously			
Motion to Approve Invoice Attorney	Brady	Motion Passes		
Feb				
- Brandon motions to approve invoice as submitted for \$1,000; Brady 2nds				
Motion passes unanimously				

Brandon motions to acknowledge; Brady 2nds; motion passes; Julie abstains



Community Comments

Jim McCoy – Norma Easter		
- Easter Sunday – April 20, 2-6pr	n	
- Brady will follow up with news	letter	
West – Bears Las Vegas		

- 501(c)(3) Ernie seeking a fiscal agent; acknowledges our pending approval status; acknowledges that large sponsors (like Cox, or Budweiser) donate to SNAPI as marketing in lieu of non-profit status;
- Lucas follows up with further information regarding our public records via the IRS website
- West inquires if SNAPI is actively seeking to regain status or merge?; Ernie SNAPI is actively working to clear all past issues with the IRS and persuing other avenues as they present themselves

2014 Royalty

2014 Royalty / Crowning	Ernie	Motion Passes
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- Charlies April 26th, 9-11pm
- Michael Cammarata Nominee Mr. Las Vegas PRIDE 2014
 - Professional dancer in the Las Vegas market for aprox 10 years; been promoting Las Vegas PRIDE since 2009;
- Paloma Mackary
 - Representing the Latino community in Las Vegas for over 10 years; Paloma has hosted our stage at the Festival in the past and has held many titles in the community
- Brandon inquires if the nominees have any travel restrictions for our approved travel dates; no issues
- Brandon motions to approve Michael Cammarata and Paloma as 2014 PRIDE Royalty

CAPI Recap

	CAPI Recap	Ernie	
- Santa Fe, NM 2014 – 4 new contingencies were added to our district this year; global		our district this year; global	
	impact through PRIDE organizations was 300 million in 2013		

Check Requests

Check Requests	Ernie	Motion Passes
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- \$46,131.45 Total account balances
- Check Requests
 - o Jake Naylor (Web / Graphic) \$202.50
 - Jorge motions to approve Brandon 2nds; motion passes unanimously

2014 PRIDE Parade Ernie

- Ernie has confirmed right of way for traffic with the City for Parade; all going well

Committee Reports

Finance	Ernie			
- \$46,131.45 – Total account bal	- \$46,131.45 – Total account balances			
Pageant/Royalty	Ernie			
 Coronation will be April 26 at 0 	Charlies			
Parade	Ernie			
- Ernie met with the City to conf	irm right-of-way; more to come			
Logistics	Brady			
-				
Vendors	Ernie			
- Meeting soon				
Sponsorship	Ernie			
Marketing	Ernie			
-				
Education / Community Involvement	Brady			
-				
Food / Beverage	Brandon			
-				
Entertainment	Ernie			
- Pre-approved our 3 main headliners; pending offer acceptance by artists; more to come				
Special Events	Ernie			
-				
BINGO	Ernie			
-				
Volunteers	Jorge			
-		_		

SHEDonism – Lisa Pittman

SHEDonism	Lisa Pittman	
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- Proposing to partner again for 2014 PRIDE
- Proposing to renew 2013 contracts for the 2014 year
- This year's contract will be direct with Lisa, not involving Pandora Events or any other partners
- 2014 will be back at The RUMOR hotel

Matinee 2014

2014 Matinee	Lucas	Motion Passes
- Matinee – offering to cover all collateral (printing) costs; provide SNAPI with 10% of		
tickets sold through the SNAPI code (PRIDE); Memorial Day Weekend 2014		
 Brandon motions to approve; Jorge 2nds; motion passes 		

Gay Guide LV

Gay Guide LV	Jon Rube	
- Inquiring as to PRIDE Guide 2014; Ernie – confirms that SNAPI is working on our guide;		NAPI is working on our guide;
invites Jon to email Ernie to inquire further		

Next Meeting -

4/16/14	7:00pm	The LGBT Center
Next Workshop –		
TRD	TRD	TRD

Adjournment -

Motion to Adjourn	Motion Passes			
- Brady Motions to adjourn, Lucas 2nds; motion passes unanimously				
 Meeting adjourn 	s at 7:55pm			

Documents	
HRC Proposal PRIDE 2014 Support	Motion Passes



PROPOSAL IDEA:

The Human Rights Campaign (HRC) and the Southern Nevada Association of PRIDE, Inc. (SNAPI) will partner together to produce the 2014 Las Vegas Pride Festival and promote LV as a destination PRIDE throughout the US. First we envision a poster and/or palm card made up that we display at all Pride events and 'PRIDE like events" HRC will attend prior to September 6th advertising Las Vegas Pride as a Destination Pride and in collaboration with HRC. We are planning a national raffle/contest whereby the winner receives four round trip tickets to LV, hotel say, entry to PRIDE, VIP seats at Parade, and perhaps some other local perks. The idea is "you and three friends….". Also, we may try to do more than one trip, could be up to four, but hoping for at least two. (Eastern US drawing and Western US drawing).

We can run into some legal hurdles when it comes to a national raffle. State law prohibits us from being able to conduct raffles in some markets. At Prides in these markets, we would provide exposure for Las Vegas Pride as at all other events, but would legally be unable to market the raffle. However in other states perhaps the easiest way for the raffle to work is to make one or more of the slots on the Pride Wheel a "Las Vegas Pride Raffle Entry". (HRC has a wheel people spin to win.) People stand in line always to spin the wheel to win a shirt, or similar, and with the banner/poster at the booth promoting chance to win trip to LV, it will create more interest.

This fiscal year, HRC anticipates participating in roughly 185 Pride events, of which approximately 120 happen before Las Vegas Pride. We estimate that we have visibility to approximately 8,000,000 individuals through our presence at Pride festivals around the country.

Duties of HRC

- 1. Promote Las Vegas Pride through as noted above through various marketing as well as a national drawing as premier destination pride event and perhaps as "make Las Vegas your last Pride of Summer" campaign at Pride and "Pride like" events in which HRC has a presence and in which local laws allow such drawing, prior to and leading up to Las Vegas Pride 2014. The "spin the wheel" drawing will include specific landings for PRIDE Las Vegas in which anyone who lands on such will obtain an entry into the national contest. In addition, signage will be posted at these events. HRC shall provide at least one grand prize of four (4) round trip airline tickets to Las Vegas, and room/suite stay at a Las Vegas property. (IE: "You and three friends will win a trip to Las Vegas") HRC may provide an additional drawing, with idea of one from the east side and one from the west side of the US.
- 2. Operate an online ticket sales platform for sale of tickets to Las Vegas Pride, incur processing fees for online transactions, and provide regular updates to Pride committee on number of tickets sold. HRC will operate a will-call area for advance purchasers. In addition, HRC will manage and fully staff the onsite ticket sales booth (cash & credit), provide ability to collect via credit/debit card (and to incur processing fees), and HRC staff/volunteers will facilitate the entry/gate area including bag check and wrist banding.
- 3. Utilize HRC volunteers to staff and operate a drink ticket sales booth adjacent the HRC membership booth during festival for the sale of drink tickets. (HRC will still purchase as in the past the double booth at LV PRIDE)
- 4. Additionally market Las Vegas Pride by email as a 'Premiere Destination Pride Event" to HRC's



Vendor Application 2014

Motion passes (approved)



the Home Events Parade Festival BINGO Galleries Get Involved Royalty About Contact

PRIDE Festival Exhibitor Application

If you've decided that you would like to join Las Vegas PRIDE's next Annual PRIDE Festival as an exhibitor, you're in the right place. The following application is the first step towards ensuring your business/organization a booth at our spectacular event!

Home » PRIDE Festival » Application Forms | Exhibitor Application

September 7, 2013, 12:00 Noon to 10:00 PM Clark County Amphitheater 500 S. Grand Central Parkway Las Vegas, NV

Welcome to Las Vegas PRIDE 2013! Once again, our festival will be held at the Clark County Amphitheater, which is centrally located in the new downtown Las Vegas. Ample, well lit parking is available on site. The facility is built in the round with an intimate feel for a large area. Exhibitor spaces are located throughout the festival grounds along the main traffic flow path. Booths will be well marked to assist in finding your designated location.

To participate in this year's PRIDE festival, review and complete this Exhibitor Application. Please review the application carefully as a number of terms have changed from previous events. Complete the application form below, and submit payment to Las Vegas PRIDE using our payment tool online Complete a Payment Authorization Form Here (You will need to take note of the total amount due below before completing this form.)

Early Bird Deadline: July 20, 2013
Application Deadline: August 15, 2013
(Applications received after deadline will be subject to \$100.00 late fee)

Las Vegas PRIDE thanks you for participating in PRIDE Festival 2013. If you have any questions or comments, please contact the Vendor Chaliman at vendors@lasvegaspride.org.

Business/Organization Information
Fields marked with an asterisk (*) are required.

Business Name (*)

Business License / Tax ID#(*)

Contact Name

Contact Information

Street (*)



Vendor Payment Form 2014

Motion Passes (approved)



FestivalExhibitorPaymentForm

You may choose to complete the form below to pay for your exhibitor booth application fees. Your application process is not complete until your payment has been received and verified.

Home » PRIDE Festival » Application Forms | Festival Exhibitor Payment Form

Billing/ContactInformation

Fields marked with and asterisk (*) are required.

Name On Card: *
Business/Organization Name: *
(The exhibitor to credit payment towards. Please enter the same entity name as was used on the application.)
Email Address: *
Phone Number: *
Billing Address: *
City: * State: * NV - Nevada Zip Code: *
CreditCardInformation
Credit Card Type: *
Credit Card Number: *
Credit Card Expiration: * / 2012 CVV Security Code: *
Amount to Charge: *
Security/Cleaning Deposit Refund
Pay to the Order of: *
Mailing Address *



2014 Royalty Timeline

Approved





Las Vegas Pride Royalty 2014 Time Schedule

March 19- Board Meeting- The Center 7:00pm-Meet the Board-** Q & A

Post Crowning April 4th to April 7th- Phoenix Pride

April 16th- Board Meeting (optional)* April 26th- Crowning (Pending)

May 4th- Aids Walk- 9:00am UNLV May 7th- Pride Family Bingo May 9th to May 10th- NGRA Gay Rodeo May 17th to May 19th- Long Beach Pride May 21st- Board Meeting (optional)

June 4th- Pride Family Bingo June 6th to June 7th- West Hollywood Pride (non funded travel) June 18th- Board Meeting June 28th to June 29th- San Francisco PRIDE (non funded travel)

July 2nd- Pride Family Bingo* July 16th- Board Meeting (optional)** July 18th to July 21st- San Diego Pride

August 6th- Pride Family Bingo* August 20th- Board Meeting (optional)** August 23rd- Black and White Party August 29th- Opening of Las Vegas PRIDE Festival 2014 August 30th- Kick Off Party August 31st- Opening Pool Party- Luxor

September 1st- Youth Skate Night (pending)
September 3rd- PRIDE Family Bingo*
September 4th- Boy's Party
September 5th- PRIDE Parade
September 6th- PRIDE Festival
September 7th- Closing Pool Party and Blue Moon T Dance
September 17th- Board Meeting (optional)**



2014 PRIDE Guide and Rates

Approved





FOR IMMEDIATE RELEASE

Contact: Ernie Yuen

Email: president@lasvegaspride.org
Website: www.LasVegasPRIDE.org

LAS VEGAS PRIDE TO PRODUCE OWN GUIDE TO LAS VEGAS PRIDE 2014

For the very first time in the organization's history, Las Vegas Pride will produce their own "Guide to Las Vegas Pride 2014" in-house. "We are really working hard to make this year's pride guide different. In the past, we have never had 100% control of the content and design," said President of Las Vegas PRIDE Ernie Yuen. "We are excited to open this new chapter for our organization. Las Vegas PRIDE was one of the few west coast pride events not producing their own guide."

The new approach is expected to produce a stylish event guide with a focus on creating a guide that everyone in Las Vegas can be proud of. The first noticeable change will be in the publication's size; with a change from last year's digest size to a full-color standard size magazine. This will provide greater value to our sponsors and advertisers. Full page, half page and quarter page ads are available. Early bird discounted rates will be offered and pricing is affordable. Release of the Guide is also scheduled for early August with a distribution across the west coast. Twenty-five thousand copies are scheduled for print

Guide to Las Vegas Pride 2014 will be filled with details on our annual events, the PRIDE Festival, PRIDE Night Parade, various activities, entertainment, sponsors and supporters. We will also include Festival and Parade route maps. The Guide is also expected to include a variety of articles that focus on education and current issues facing the LGBT Community.

The guide will be a community-based publication read by thousands of Las Vegas locals. Local authors, historians and community members have already agreed to provide articles and historical information for the project. In addition, sister PRIDE organizations have also agreed to assist with this exciting new endeavor. Please contact Prideguidely@lasvegaspride.org for more information

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Your PRIDE is showing 4001 S. Decatur Blvd. #37-540 | Las Vegas, NV 89103-5800 | (866) 930-3336



More than 50,000 people are expected to participate in PRIDE 2014 events. Capture your share of the market! Secure your spot now in the Official source of information for PRIDE 2014.

Street Date - August 1 - September 7, 2014.

- The annual publication is an opportunity for you to reach a highly sought after market and reinforce your support of the LGBT community.
- 25,000 copies distributed throughout Nevada, Southern California, Utah and Arizona.
- It's a full size, full color magazine including editorial content.
- The guide includes details for all Official PRIDE events as well as the PRIDE Festival and Night Parade.
- An added benefit to advertisers is the publications longevity. Readers of the guide often consider it a keepsake or momento and save them for extended periods of time.

Full Page

Non-Bleed 7.375" x 9"

Bleed 8.75" x 10.875" Trim 8.25" x 10.375" Live Area 7.375" x 9"

OFFICIAL PROGRAM ADVERTISING RATES

SAVE BIG: Early Bird Special - \$500.00 off any size ad until June 20th!

Full Page Non-bleed: 7.375"x 9"; Bleed: 8.75"x 10.875"; Live Area 7.375"x 9"; Trim Size 8.25"x 10.375"

		- ,		
Back Cover Inside Front Cover Inside Back Cover Center Spread (2pgs) Pages 1-9 Last 6 Pages	(until June 20th)	\$2,500 \$1,500 \$1,500 \$3,000 \$1,000 \$1,000	(after June 20th)	\$3,000 \$2,000 \$2,000 \$3,500 \$1,500 \$1,500
Full Page Half Page Horzontal: 7.375" x 4.5"; Vertical: 3.597" x 9.2"	Pricing	\$850	Pricing	\$1,350
Half Page	Bird	\$600	Standard P	\$1,100
Quarter Page 3.597" x 4.5"	Early		an	
Quarter Page	Ea	\$450	St	\$950

Deadlines

The deadline to order program advertising is July 1, 2014. The full price of the ad must be paid in full upon order.

Artwork must be submitted no later than July 15, 2014.

Ad Submission Specifications

The 2014 Guide to Las Vegas PRIDE Program will be entirely full color printed on coated (glossy) stock.

Ad Design is not included in the ad placement price. Advertisers are responsible for submitting acceptable artwork as specified below. Graphic design services are available by separate arrangement or referral to local graphic designers.

Preferred submission is high resolution PDF, Photoshop tif, eps, or jpeg. Eps files require type conversion to paths. No gif or Microsoft Word/Publisher files can be accepted. Ads may be submitted on CD or via email to art@lasvegaspride.com.

4-Color Black Type: Because of printer requirements all type must be 100% black; no 4-color black type.

Resolution minimum 300 ppi.

Color Submission files to be converted to CMYK.

Proof Prints should be provided on all digital submissions.

Submission or Questions: Ernie Yuen; 4001 S. Decatur Blvd. #37-540; Las Vegas, NV 89103-5800; Voice (866) 930-3336; Email: prideguidelv@lasvegaspride.org

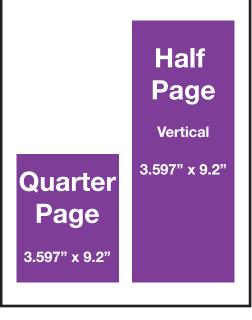
To purchase an ad, fax insertion order to: (866) 930-3336 & mail check to:

Las Vegas PRIDE 4001 S. Decatur Blvd. #37-540 Las Vegas, NV 89103-5800

For more information, visit www.LasVegasPRIDE.org or Call (866) 930-3336

Half Page

7.375" x 4.5"



Guide to LAS VEGAS PRIDE 2014

INSERTION ORDER

Deadline to Order: July 1, 2014
Art Required: July 15, 2014



Advertiser Name:			
Contact:		Email:	
Telephone:	Fax:	Website:	
Address:			
City:	State:	Zip:	
Ad Size/Specifications:			
Price:	Deposit:	Date:	
Visa/MC/Disc - Name on Card:		Expiration:	
Card No.:		Security Code:	
Authorizing Signature:			
Any adjustments made by the Poitems. Publisher shall not be liabl stoppages, accidents, fires, acts advertiser or others for any error corrections by the published dea Advertiser is the owner of and/or the Publisher for use in the Adverofficers, directors, employees, at action, claims, damages, losses, form the basis of pending litigatic Guide to Las Vegas PRIDE 2014 of this agreement or insertion or this agreement shall not be waive Advertiser with full authority to bis	ablisher shall be proportionate to the efor late issues or failure to publish of God, or any other circumstances contained in Advertiser's display action dine set forth by the proof any mor is authorized to use any or all logostriser's advertisement. I hereby agretorneys, agents, servants, volunteer liabilities, obligations, judgments, licons, and demands of whatever kind. Publisher does not guarantee the der. If the advertiser sells or disconticed. The signer of this agreement wand advertiser hereunder. By executing the Program Rate Card in its entire	ele to advertiser for or others for damages beyond the price be severity of the error but shall in no case exceed the price or circulate all or any part of the Program because of strikes beyond the Publisher's control. Publisher shall not be liable divertisement. If Advertiser fails to return their advertisement nies collected shall be forfeited. The Advertiser warrants and si, illustrations, trademarks, trade names, cuts or any artworks in the indemnify, defend and hold harmless, Las Vegas PRID are and assigns, and each of them, from any and all actions, ens, indebtedness, costs, attorney fees, injuries or others, or character which may result and/or arise from the public position of the display advertisement unless clearly specification of the display advertisement unless clearly specifications business before or after publication, payment amount arrants that he or she is the owner, officer or duly authorizeding this Agreement, Advertiser warrants and represents that the rety. Neither Publisher nor Advertiser shall be bound by any	paid for the es, work le to proof with all d represents rk supplied to DE and its causes of claims which ation of the ed on the fact is due under d agent of the the/she has



Matinee 2014 Proposal

Approved

PRIDE



Southern Nevada Association of PRIDE,

Matinee Las Vegas would like to create the promo code PRIDE for Las Vegas Pride. Anyone who uses the Promo Code at checkout will receive 5% off the price of their Weekend Pass, VIP Weekend Pass or Ultra VIP Weekend Pass. They will also receive a Matinee Las Vegas/Pride gift bag when they pick up their passes.

Las Vegas Pride will receive 10% of all sales using the promo code PRIDE. They can request sales reports on as necessary. Matinee Las Vegas will also provide Las Vegas Pride with Promotional Materials to distribute with their promo code on them.

We will further announce PRIDE as an Official Partner of MATINEE Las Vegas Festival and add the LV Pride logo to marketing materials.

Best,

Jake Resnicow

Managing Partner, Matinee USA



Attendance



Southern Nevada Association of PRIDE, Inc.

Public Board Meeting Si	gn In Sheet	Mar-14	
Name	Organization	Email	
Stevs HENDRIX	HENDRIY360	State HENDRITZ60200	
Michiko Nozawa Jotke	OUTLAWS	mi. choco@yahoo com	
Dominique Corder		AUGOWOOD OG SHAN CIM	
MICHAGE CAMMARATA		MKCANCOR & GMAL, COM bldo bis @ MAC, COM	
David Halaka	Production Vale	TEARCHE VERE CONVUL	am
WESTTEHER	Prine Timers	ridard he Pliotto great	0014
Richard Ellight	Uct. advintation	David Delkin GVD.	bor
DanisSenkin	The Center	aburgess@ the center	V.org
Cory Burgess Derek Eveller		DEVERSED OMGARE	sorb. on
Jim Molou		USAIMAN @ ADL " COM	
Adene Coeper	The Center	Acooper a thecenter	V. DRY
1 N 2466			1
9,3			
			-
Ernie Yuen- President			
Jorge Garcia- Solorio- Vice President	BON		
Brady McGill- Secretary	1	A	
Brandon Johnson- Paliamentarian	gond Soft		
Ande Atkinson- Director	1		-
Frankie Sanches- Director			
Lucas Rangel- Director	2 20		
Julie Kokoczka- Director	Guls lang	(RN)	_