

3/7/13 - Workshop

Call to Order 7:30

Attendance		
Present	Excused	Absent
Ernie		Derek R
Jorge		KC
Matt		
Brandon		
Brady		
Jon		
Derrick		
Jim		
Kathy		
Brenda		
Frankie		
Lucas		
Chris		

# Crowning 2013 Royalty -

Location	Ernie	Motion Passes
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### April 27th

Ernie – Share is not available

- Circus Circus available
- Matt Charlie's is an option; Board agrees
- Ernie will send out invitations and roster for performances
- Matt budget requirements; sets budget not to exceed \$500
- Jim will provide flowers for Royalty; will provide staging and backdrop
- Matt motions to approve; Brady 2nds; motion passes unanimously

# 2012 Step-down -

Ernie – Freddie lost his title and crown; what are the Board's wishes for Keyska's step-down?

- Jorge feels that we presented the possibility of this in our disciplinary proceedings; we agreed we would have Board review
- Brady feels that we need to maintain the best PR for Royalty in the public; feels that
- Jorge wishes to take the most professional approach and feels that we can let her participate
- Ernie if Keyska does not attend what does the Board want to do with her crown?
- Jorge thinks that we should allow her to get her crown on her terms
- Jim asks that Brandon and Jon comment as formers



- Brandon feels that Keyska behaved appropriately
- Jon is indifferent
- Brady Motions to approve Keyska participating in Crowning 2013, Frankie 2nds; motion passes unanimously

#### Vendors -

	Marketing Materials	Brenda	Motion Passes
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Brenda – asks for a non-date-specific rack card

- Brenda wants to have something to leave with potential vendors
- Brandon motions to approve generic cards, not to exceed a cost of \$50; Jim 2nds; motion passes unanimously
- Ernie asks for a generic rough draft from Brenda ASAP

### KISS Mini-Golf Proposal -

#### Brenda -

- Tickets \$15.00
  - All you can eat food
  - o Entry into Mini-Golf "contest"
  - Staff for food service
  - Permission to host and facility to run a drag show
  - o Ability to host and sell 5 raffle baskets (SNAPI retains proceeds)
  - o Prizes for 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> places in golf
  - Marketing for event
  - KISS maintains bar proceeds
- Brenda estimated profit is \$225
- Derrick estimated attendance to hit \$225?
  - o Brenda 35
- Jorge motions to approve as proposed; Jim 2nds;
  - Matt marketing costs?
  - Brenda KISS has offered permission for us to use their logo; retains final approval of any marketing
  - o Frankie offers to make the ad for free
  - Ernie sets \$100 budget for marketing
  - Jorge amends his motion to include a budget not to exceed \$100; Jim 2nds; motion passes unanimously

#### Films for Raffles -

Films	Ernie	Motion Passes
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Ernie – Wes from Get Booked is offering us 100 DVD videos for \$100

- Matt motions to approve; Jorge 2nds; motion passes unanimously

#### Vendors -

Warketing Waterials Premat	Marketing Materials	Brenda	Motion Passes
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Brenda – asks for a non-date-specific rack card

- Matt \$1278 paid in-full for outstanding bills for 2012 Festival
- Matt motions to approve \$400 to hold our dates for the facility pending review of this year's contract from the County; Brady 2nds; motion passes unanimously

## Temporary Multi-Vendor License -

Brady	Brady	Motion Passes
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## Brady -

- Will follow-up on securing a new license for multi-vendor authorization with the County
- This change will allow us to retain proceeds from County licensing
- We would then pay only \$6 per vendor at our Festival
- Brady motions to approve application for this license; Matt 2nds; motion passes unanimously

## State Licensing -

State Licensing	Brady	Motion Passes
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#### Brady –

- We need to pay for LY and for our upcoming current year's cycle for State licenses
- Brady motions to pay up to \$600 to pay all licensing for 2012/2013 and 2013-2014; Matt 2nds; motion passes unanimously
- Brady will follow-up with payment

### Sponsorship of Family Apparel -

Sponsorship Packet 2013	Chris	Motion Passes

## Chris -

- Family Apparel qualifies as a Blue Level Sponsor; which does not qualify for the Orange level benefit of sponsored booths at the Festival
- Ernie speaks on behalf of the Sponsorship committee and recommends that the Board officially honor an edit in sponsorship level for Family Apparel to include two 10x10 booths

Matt – motions to approve Blue level sponsorship, in addition to two 10x10 booths at the 2013 Festival; Brady 2nds; motion passes, Brenda and Kathy abstain



# Next Meeting –

3/21/13	7:00pm	Circus Circus
3/21/13	7.00piii	Circus circus

# Adjournment –

Motion to Adjourn	Brady	Motion Passes
Meeting adjourns at 10:45pm		