Southern Nevada Association of PRIDE, Inc.
Public Board Meeting – October 19th, 2010
6:30pm – The Center
Call to Order – Ernie Yuen, President @ 6:30pm
Roll Call – Eric Recientes, Secretary
Pre-Notified Absences: Brian Rogers Dan Shoaff, Brenda Ben, Michael Grimes, Michael Cabero
Pre-Notified Tardy: Brandon Johnson
September 21, 2010 & October 6, 2010 minutes moved to be approved till 11-2-10

Community Comments –
Sam Martin, Christine Martin and Aiden Woodward community members present Transgender Community outreach is a two way street of involvement within the community. Request for Advertising campaign changes- to include Transgender and Lesbian models. SNAP responded that we do have open roll and involvement to find models/volunteers within the community that want to represent their respective gender. Suggestion of 101 education to better understand Transgender’s with the board. Marketing: Volunteers to take pictures for Pride….. Erica Andrews and Jen Warner…..Give back to community for the day. Where do we go with helping TT community?
Suggestions were discussed in public and safe locations. Ideas moving forward and further exploration in researching cross communal support in producing a successful event forthcoming.
Examples of other events that were successful mentioned by community: “Center Trans Health Fair” & Camp Trans- m-f or f-m: During women’s Michigan festival: August 5-8th

Committee Reports –
Finance- N/A
Parade- N/A
Pageant- N/A
Logistics- N/A
Vendors –N/A
Sponsorship –N/A
Community Involvement: N/A
Marketing –N/A
Entertainment-N/A
Education – N/A
Special Events – N/A
Food & Beverage- N/A
Volunteers- N/A

Pending Events:
Holiday Extravaganza- Benefit Show at Luxor-December 5 Host Edie and Josh Strickland
Justin Rex Bradshaw motion to approve Holiday Extravaganza expense $1300 see note 2nd by Eric Agostino
Vote: Passes Unanimously
Note: Luxor donation of Room. $1300 expense for techs/ushers etc. E Ticket system will be on website for purchase. 25 ticketsVIP comp requested. Liquidity post event with meet the Entertainers, drink specials, Silent Auction benefiting SNAPI and Make a Wish gift card donation. Silent Auction item donations to be solicited and letter to be sent to market the event. Entertainers are volunteer basis from strip shows. Show anticipated to be 1.5 hours long

Ornament Auction-December 9th at Playboy Club
Call for any famous Entertainers or Artists to design or sign and then we design the ornament for auction. Event to be at Playboy Club December 9th

GLBT Film Series Sponsorship
Brady McGill motions to approve LGBT Film Series and $750 expense for films and marketing 2nd by Adam Zujewski
Vote: Passes Unanimously
Note: Film series to be November-April 2011….Rack Cards Posters to list all 6 events Get Booked will dedicate 10% of generated sale proceeds from a one week period in December towards SNAPI.

Reintroduction of Transgender Title to our Royalty Line Up-2nd visit
Andy Du Bois: Motion to reactivating and promoting the guidelines as Transgender and Lesbian titles 2nd by Justin Liming
Vote: Passes Unanimously
Note: Option to hold titles regardless of candidates or not. This is a move to revisit the inclusion of all portions of the community for the said titles to be present regardless of vacancy. Requirements for title are stated on website and are briefly: based on the total accumulated volunteer hours of the candidate towards title.

Brandon Johnson arrives 7:25pm

Check Approval from Ryan’s Graphic work
Brady McGill motions to approve ck approval for $228 to Ryan Beeman 2nd by Brandon Johnson 2nd
Ryan: $228
Vote: Passes Unanimously

**Confessions 3yr Anniversary Show**
Brady McGill motion to approve event 2nd by Brandon Johnson
Vote: Passes Unanimously
Note: To be held at Flex 11-12-10 9pm Jello Shots and Balloons(no expense-extra’s in storage from prior events) to be provided.

**Lapel Pins-Pick Styles and budget**
Brandon Johnson motions to approve the purchase of 200 pins @ $540 Las Vegas Sign Pride Lapel Pin 2nd by Brady McGill
Vote: Passes Unanimously
Note: $540 to buy 200 pins This is to be used for revenue generation while marketing SNAPI Pride Parade and Festival throughout all SNAPI events produced and attended

Andy Du Bois excused 7:35pm

**HD Camera-$1000 for a camera, cordless mic and possible a light**
Brady McGill motions to approve $1000 budget for HD Camera, cordless mic and possible light 2nd by Brandon Johnson
Vote: Passes Majority; 1 No
Note: The purchase for the equipment was considered for the new educational initiatives SNAPI is venturing into. Replacement costs and liabilities for borrowing or renting such items were considered. This equipment is not solely the use for educational initiatives but can also and should be used for promotion, marketing, creating and capturing persona of SNAPI events.

**Data Entry Laptop for collecting email list from community**
To be revisited and discussed further in the future.

**It’s Gets Better Backdrop Holder**
Tony Clarke motion to approve $139 for backdrop and holder for the “It Gets Better” program 2nd by Brandon Johnson
Vote: Passes Unanimously:
Note: Backdrop to be used at all filming of “It Gets Better” videos at set times etc.

**Starting date for each board member-Did everyone turn in their start date information to Eric?**
Dennis Shaull 2008
Tony Clarke 1997-2000 2004-08 2010-present
Justin Liming-2009
Eric Agostino-2010
Matt Cox 2005-present
All else is 2010

**New Business –**
Website: Changes needed?
Board Members: Send an email on thoughts on what you would like to see on the Website.

Email system to be looked at for Texting etc…Brady McGill
Exploration of possible new social marketing media tools to be used for present or future events for promotion of SNAPI. Email Blasts, Texting programs

I’m For Driftwood.com…..For older group. Thursday Night at Secret’s Video with Driftwood 10-12pm

Rock Star-
Questions of Antigay donations and validity

Tony Clarke Official letter NCOD thank you!

Next Public Meeting – November 16, 2010 630pm
Board Workshop November 2nd 2010 TBD
Eric Agostino and Adam Zujewski -absent

November 27th is Turnabout Saturday Brandon needs help for decorations

Executive Session:
Brady McGill motion to adjourn 2nd by Brandon Johnson
Vote: Passes Unanimously

Executive Board meeting:
Justin With Edie to organize Entertainers
Silent Auction Dennis and Eric to help Ernie
Gift baskets: Gift cards along with other small holiday items.

Motion for Adjournment-
Dennis Schaul motion to adjourn 2nd by Eric Recientes