



Southern Nevada Association of Pride, Inc.
10th Annual Pride Night Parade
8 p.m. - May 2, 2008

Aloha!

My name is Ernie Yuen and I am one of this year's Parade Co Chairs. I am excited to be back as co-chair to the parade committee. I love parades. My Parade Co-Chair and partner in crime is Kalani Tai Hook. Our Parade theme this year is "Your Pride is Showing". An evening parade provides a wonderful opportunity for the gay, lesbian, bisexual, and transgender community to shine bright as illuminated floats pass through the streets of Las Vegas, the City of Lights. The Board of Directors of Southern Nevada Association of Pride, Inc. is excited to announce this great event for businesses, organizations, and individuals to show their Pride while supporting the GLBT community.

Our Mission: "...to educate the community by invoking, promoting, and celebrating gay/lesbian/bisexual/transgender Pride."

It is the purpose of the Pride Night Parade and Pride Festival 2008 to entertain and celebrate our mission. SNAPI's parade and festival are a grand expression of the many facets of our local gay, lesbian, bisexual and transgender community. Both events serve as a great way to educate the community at large about who we are. This is the time for our community to work together as a group to honor, learn, and educate from the past while reaffirming our goals for the future.

The Board of Directors of Southern Nevada Association of Pride, Inc. is excited to see what will happen at the 2008 Pride Night Parade. Last year, more than 60 entries dazzled the streets of Las Vegas and we hope to top 100 in 2008. Southern Nevada Association of Pride, Inc. wants to see everyone in our community participate in this year's parade.

So, we are making it easy for you! Other than a simple \$15 admin fee for businesses or a \$10 admin fee for nonprofits and church groups, your participation in this year's parade is FREE! Admin fees will help cover the cost of permits. Remember, participants will benefit from a broad range of local and regional media coverage from print, radio, Internet, and television news organizations.

Please review our **General Information** and **Entry Rules and Regulations** for SNAPI's 2008 Pride Night Parade. We both look forward to hearing from you. Our deadline for applications is **April 25, 2008**. Applications will be reviewed and entry placements will be made in the order in which applications were received. So don't delay. Submit your application today. If you have any questions or need more information, e-mail Parade Committee Co Chairs- Ernie Yuen and Kalani Tai Hook at Parade@LasVegasPride.org.

Ernie Yuen & Kalani Tai Hook
SNAPI Parade Committee Co Chairs