



4/18/18 –Workshop – The Center

Call to Order 6:03pm

Attendance	Brady		
Present	Absent	Associate	Additional
Jorge Brady Bobby Kawika Craig Allie Mike G Mikey M Lucas	Nakia James Clair Lyndon	Tatiana L Trish D Christian G Bill L	Mikey Freddy L Kathy A Jon R Jim M Steven S Von J Brenda B Garrett P Calvi N Armando M Tim E

Approval of Minutes

Approval of Minutes	Brady	Motion Passes
<ul style="list-style-type: none"> - Brady motions to approve outstanding minutes as presented in email; Lucas 2nds; motion passes - Updated to include notation that the meeting was recorded and posted to Facebook Live 		

Acknowledgements in Adjournment

Acknowledgements in Adjournment	Brady	

Committee Reports

Executive	Jorge	
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Finance	Bob	
<ul style="list-style-type: none"> - Bob – review of finance report – - Mike G – requests that the Board set an annual budget to operate by; if not set Mike wants to review all checks and expenditures in advance; 		
Royalty	Jorge	
<ul style="list-style-type: none"> - Jorge – Royalty raised \$600 – doubled for matching donations – for AFAN and represented at the AFAN Walk - Jorge – review the success of Phoenix PRIDE 		

PRIDE

Parade	Jorge	
- Jorge –		
Logistics	Brady	
- Brady – review of bid from CPR Tents – our better deal is with our preferred partner, SourceOne		
Exhibitors	Kawika	
- Kawika – working to address concerns about not enough vending and many advertising only – working hard to book booths with goods to sell		
Sponsorship	Jorge	
- Jorge – sponsorship packet is live - Mike G – questions about sponsorship levels and how to - Hamburger Mary’s check cleared on October 8 but advertisements went out as early as April – expresses concerns that the Board has inconsistencies that give the appearance of		
Marketing	Jorge	Motion Passes
- Jorge – LVCVA has approved budget for Phoenix and Long Beach; - Brady – motions to approve \$25 per event to Facebook boost – not to exceed \$100 per month – 3 month trial; Lucas 2nds;		
Magazine	Jorge	
- Jorge – shares the Booth / Full Year special pricing offer		
Education / Community Involvement	Brady	
- PRIDE Outside Hike – Next Hike is 5/13/18 - PRIDE Ride – assessing dates for 2018		
Food / Beverage	James	
- James –		
Entertainment	Lucas	
- Lucas – Erika Jane - \$35,000 for a 30 minute set with no meet and greet;		
Special Events	Brady	
- Brady -		
BINGO	Ernie	
- Ernie – March BINGO is 5/2/18 – Musical BINGO - Mike – addresses concerns that under current Nevada Gaming Board ordinances, our BINGO event cannot generate funds to pay staff; Brady – advises that we will review with the legal team and follow their expert opinion		
PRIDE Spinners	Jorge	
- Jorge -		
Volunteers	Mikey M	
- Mikey M -		
PRIDE Pets	Ernie	
- Ernie –		
Kids Zone	Ernie	

PRIDE

- Ernie – working to get a \$3,500 sponsorship to cover Balloons With a Twist – face painters; bounce houses; etc. – if not achieved, SNAPI will have to cover those costs		
- Phillip – New York Life and Co. looking to cover these costs and help sponsor the Family Area		
Adult Area	Jorge	
- Jorge – setting up a meeting with Steve from Building Blocks (PRIDE / Leather group)		
- Jim – asks about the layout / plan as to not be offensive		
Sin City Pageant	Jorge	
- Calvi – the Pageant is a work in progress – venue under consideration is Alexis Park;		

New Business –

Survey 2018	Jorge	Motion Passes
- Lucas – presented the survey for 2018; Mike G motioned to approve; Brady 2nds; motion passes unanimously		
Committees Contacts Update	Mike G	
- Mike – requests that we update the website to include committees and contacts;		

Community

Community		
<ul style="list-style-type: none"> - Jon R – April 2017 Minutes reflect that Bob is Treasurer – although he claims to not be Treasurer until Jan 2018 <ul style="list-style-type: none"> o Will PRIDE end if Ernie leaves? o How do are sponsorship levels applied? o Break even resources generating funds for Ernie? o Not contacting Jon, Von, Toshia about Committee involvement requests o Request to film – denied – why? o Paying for sponsored posts on Facebook o Las Vegas Night Beat – requests o Sharing community resources – why would people get involved? - Jim M – honesty, integrity, accountability, honesty, ethically, we have to work together; - Frankie – representing Tao Group as a part of their marketing initiatives; hoping to help PRIDE improve marketing / PR, his expertise lie in marketing law / digital - Reign S – hoping to get involved for drag kings; <ul style="list-style-type: none"> o Brady – asks to coordinate with Tatiana L about her annual events - Blue – is disappointed that not all Board members attended the Trans Training he conducted; - Freddy – overview of comparison financial results to local non-profits - Andrew – compares other Boards he has served on in the past – suggests the Board meet less and less publicly - John – expresses the needs for people to not just complain behind the keyboard 		

Adjournment –

Motion to Adjourn	James	Motion Passes
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PRIDE

- Lucas Motions to adjourn, Brady 2nds; motion passes unanimously <ul style="list-style-type: none">o Meeting adjourns at 7:36pm
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Next Meeting –

5/16/18	6:00pm	The LGBT Center
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Next Workshop –

TBD	6:00pm	Ernie's House
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Follow Up -

Follow Up	James	
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- Associate Board follow up emails to loop in
