



5/21/14 – Public Board Meeting – The Center
 Call to Order 7:00pm

Attendance		
Present	Absent	Additional
Ernie Jorge Brady Ande Julie Lucas Frankie	Brandon	

Approval of Minutes

Minutes approval	Ernie	Motion Passes
<ul style="list-style-type: none"> - Brady motions to approve outstanding minutes for public posting <ul style="list-style-type: none"> ▪ Lucas 2nds; motion passes unanimously 		

Acknowledgements

Workshop 5/11/14		Motions approved 5/11
<ul style="list-style-type: none"> - Flagstaff PRIDE requests support - Motioned to approve attending Flagstaff PRIDE, 5/27/14 – 6/30/14 to support - Cost \$1860 with 50% paid by SNAPI and 50% paid by LVCVA <ul style="list-style-type: none"> ▪ Brady motions to approve, Frankie 2nds; motion passes unanimously - BINGO Food and Beverage equipment expenses – Motioned to approve \$1150 in expenses - Up to \$500 on food service equipment; Up to \$150 for food product; Up to \$250 for beverage; Up to \$250 for work cards to meet City requirements <ul style="list-style-type: none"> ▪ Brady motions to approve, Lucas 2nds; motion passes unanimously - iPads – marketing - Adding under contract with T-Mobile, up to \$1650 per year, for 2 iPad Air devices, including service monthly and hardware/accessories; <ul style="list-style-type: none"> ▪ Brady motions to Approve, Lucas 2nds; motion passes unanimously - CPA Approval Letter (see below) <ul style="list-style-type: none"> ▪ Brady Motions to approve; Jorge 2nds; motion passes unanimously 		
Check Requests 5/11/14		Motions approved 5/11
<ul style="list-style-type: none"> - Check Requests – <ul style="list-style-type: none"> o Jake Naylor – web and graphic services; \$725.26 o Inzano CPA – CPA - \$260 <ul style="list-style-type: none"> ▪ Brady motions to approve; Lucas 2nds; motion passes unanimously 		
Email Votes		Email votes approved
<ul style="list-style-type: none"> - Publication of Parade and Festival surveys (see below) <ul style="list-style-type: none"> ▪ Jorge Motions to approve; Lucas 2nds; motion passes email vote 4/25/14 - 2014 Budget Approval (see below) <ul style="list-style-type: none"> ▪ Jorge motions to approve; Brandon 2nds; motion approve email vote - 2014 Vendor Application (see below) 		

PRIDE

<ul style="list-style-type: none"> ▪ Jorge motions to approve; Brandon 2nds; motion approve email vote - 2014 HIV Candlelight event 5/18/14 <ul style="list-style-type: none"> ○ Edward Padilla requests that SNAP! sponsor \$200 for supplies (red balloons, etc) <ul style="list-style-type: none"> ▪ Jorge motions to approve up to \$200; Brandon 2nds; motion passes email vote - 2014 PRIDE OUTside Zoe Water Sponsorship <ul style="list-style-type: none"> ○ Zoe water offers to provide 4 cases of water to each PRIDE OUTside event in exchange for logo placement in our ads (see below) <ul style="list-style-type: none"> ▪ Brady motions to approve; Brandon 2nds; motion passes email vote
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Community Comments

Community Comments		
- NA		

Long Beach PRIDE

LB PRIDE	Ernie	
<ul style="list-style-type: none"> - Ernie – successful event - LB PRIDE has become the third largest attendance nationally - Marketing benefits were exceptionally well-received 		

SHEdonism

SHEdonism	Ernie	
<ul style="list-style-type: none"> - Ernie – Lisa Pittman is in the process of adding the Las Vegas PRIDE logos into her existing marketing and website 		

We Are Family

We Are Family	Jay	
<ul style="list-style-type: none"> - Jay – submitted requests for 2014 - Brady – requests for Jay to reach out to county/city/librariys etc for mascots 		

Festival 2014

2014 Contract	Brady	Motion Passes
<ul style="list-style-type: none"> - Festival Rental - Review of 2014 Contract Details - Insurance- Review of 2014 Contract Details - WMC parking site rental from Friday-Sunday; 9/5-9/7/14 <ul style="list-style-type: none"> ○ Cost will be \$3500 (same as LY) ○ Brady requests two checks to rent site (\$1750 to IMC, \$1750 to WMC) <ul style="list-style-type: none"> ▪ Brady motions to approve; Jorge 2nds; motion passes unanimously 		

Committee Reports

Finance	Ernie	
\$32,328.10 – Total account balances		
<ul style="list-style-type: none"> - Ernie – working with CPA to update classifications for reporting 		

PRIDE

Pageant/Royalty	Ernie	
Parade	Ernie	
- Ernie – we will be participating with Flagstaff pride		
Logistics	Brady	Motion passes
Approved tonight (see above)		
<ul style="list-style-type: none"> - Festival Contract - Festival Insurance - WMC Parking 		
Vendors	Ernie	
- Frankie – Updating the food vendor app; will be up this week		
Sponsorship	Ernie	
-		
Marketing	Ernie	
<ul style="list-style-type: none"> - Ernie – website updates <ul style="list-style-type: none"> o Naylor – wants to update the website to WordPress technology o Website would be enabled for Multi-Language options 		
Education / Community Involvement	Brady	
- See above We Are Family		
Food / Beverage	Brandon	
<ul style="list-style-type: none"> - ARTrageous <ul style="list-style-type: none"> o PRIDE will be hosting three bars at this event o Bars will open for inspection at 5:00 o PRIDE will pull product and provide setup and staff o Lucas and Frankie – following up and will provide sound 		
Entertainment	Lucas	
<ul style="list-style-type: none"> - Lucas – introduces Entertainment 2014 <ul style="list-style-type: none"> o Courtney Act – o Mister Chase – 		
Special Events	Ernie	
- See above		
BINGO	Ernie	
<ul style="list-style-type: none"> - Ernie – new creative is posted - Community is concerned about 21+ status of our new event; reach out to Ernie for follow up 		
Volunteers	Jorge	
<ul style="list-style-type: none"> - Jorge – will be updating for events as discussed - Raymond – offers 45 volunteers from US Bank for cash handling 		
Survey 2013 Feedback		
Survey Results	Lucas	
- Lucas – reviews surveys 2013 feedback		

Charlie's 2014 Sponsorship

Charlies 2014 Sponsorship	Ernie	
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PRIDE

- Charlie's Las Vegas will sponsor the Official 2014 Las Vegas Pride Kick Off Party for 2014 on August 30th 2014.
- Las Vegas Pride Official Kick Off Party and Benefit Show
- Saturday- August 30. 2014
- Door at 9:00pm Benefit show at 10:00pm
- Raffles and Jello Shots, Gummy Bears
- Charlie's agrees to pay \$1000.00 in sponsorship to host a Official event
- Charlie's agrees to decorate venue for event
- Charlie's will also promote their Underwear night on September 3rd- After Pride Family Bingo- Charlie's needs to provide a name for that evening.
- Las Vegas will provide Charlie's a full page ad to promote Kick Off party and Underwear night- Las Vegas Pride will produce ad
- Las Vegas Pride will make Charlie's Las Vegas a Lavender Level Sponsor
- Las Vegas Pride will waive Parade fees for Charlie's Las Vegas
- Both Las Vegas Pride and Charlie's agrees that the Men of Charlie's will not be doing a Bar at the Las Vegas Festival on September 6th

CAPI Scholarship Pledge 2014

CAPI Pledge 2014	Ernie	Motion Passes
<ul style="list-style-type: none"> - Jorge motions to approve \$500 to CAPI to support their Scholarship program <ul style="list-style-type: none"> o Brady 2nds o Lucas and Frankie – disapprove of supporting the cause due to having recently contributed to Flagstaff PRIDE <ul style="list-style-type: none"> ▪ Motion passes ;Lucas and Frankie dissent 		

Check Requests

Check Requests	Ernie	Motion Passes
\$32,328.10– Total account balances <ul style="list-style-type: none"> - \$500 - CAPI Scholarship Pledge - \$1147.50 – Unpaid marketing from 2013 for San Diego PRIDE ad - \$3500 – WMC Parking <ul style="list-style-type: none"> ▪ motions to approve –2nds; motion passes unanimously 		

Adjournment –

Motion to Adjourn		Motion Passes
<ul style="list-style-type: none"> - Brady Motions to adjourn, Lucas 2nds; motion passes unanimously - Meeting adjourns at 9:00pm 		

Next Meeting –

5/18/14	7:00pm	The LGBT Center

Next Workshop –

TBD	TBD	TBD



Adjournment –

Motion to Adjourn		Motion Passes
<ul style="list-style-type: none"> - Brady Motions to adjourn, Lucas 2nds; motion passes unanimously - Meeting adjourns at 9:00pm 		

Documents	
Parade Survey	Approved 4/25
<p>The Board of Director for Las Vegas Pride wants to gather more information from you to better your Pride experience. The following survey asks question ONLY pertaining to the Las Vegas Pride Parade.</p> <p>* Required</p> <p>Top of Form</p> <p>Have you attended a Las Vegas Pride Parade in past 3 years? *</p> <p><input type="radio"/> YES</p> <p><input type="radio"/> NO</p> <p>What gender do you identify with? *</p> <p>Gender identity: The sense of “being” male or “being” female. For some people, gender identity is in accord with physical anatomy. For transgender people, gender identity may differ from physical anatomy or expected social roles. It is important to note that gender identity, biological sex, and sexual orientation are not necessarily linked.</p> <p><input type="radio"/> MALE</p> <p><input type="radio"/> FEMALE</p> <p><input type="radio"/> TRANS-MALE</p> <p><input type="radio"/> TRANS-FEMALE</p> <p><input type="radio"/> GENDER NON SPECIFIC</p> <p>Are you a resident of the Las Vegas area? If you are NOT from the Las Vegas area, type what city and state you are a resident of. *</p> <p><input type="radio"/> YES</p> <p><input type="radio"/> Other: <input type="text"/></p> <p>What is your age? *</p> <p><input type="radio"/> Younger then 21</p> <p><input type="radio"/> 21-30</p> <p><input type="radio"/> 31-40</p> <p><input type="radio"/> 41-55</p> <p><input type="radio"/> Older then 55</p> <p>Are you planning on participating in the Parade as a contingency? *</p> <p><input type="radio"/> YES</p> <p><input type="radio"/> NO</p> <p>Would you bring child to the Pride Parade? Why? Why not? Please answer ONLY for the Parade.</p> <p><input type="text"/></p> <p>How long are you planning to stay at the Parade site? *</p>	

PRIDE

- The whole time
- Less than 2 hours
- More than 2 hours

What would you like to see more of at the Pride Parade? Please answer ONLY for the Parade.

How would you rate your overall experience of the most recent Las Vegas Pride Parade you attended? Please answer ONLY for the Parade. *

	1	2	3	4	5	
	<hr/>					
Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Excellent
	<hr/>					

Festival Survey

Approved 4/25

The Board of Director for Las Vegas Pride wants to gather more information from you to better your Pride experience. The following survey asks question ONLY pertaining to the Las Vegas Pride Festival.

* Required

Top of Form

Have you attended the Las Vegas Pride Festival in the past 3 years? *

- YES
- NO

Are you a resident of the Las Vegas area? If you are NOT from the Las Vegas area, type what city and state you are a resident of. *

- YES

Other:

What gender do you identify with? *

Gender identity: The sense of "being" male or "being" female. For some people, gender identity is in accord with physical anatomy. For transgender people, gender identity may differ from physical anatomy or expected social roles. It is important to note that gender identity, biological sex, and sexual orientation are not necessarily linked.

- MALE
- FEMALE
- TRANS-MALE
- TRANS-FEMALE
- GENDER NON SPECIFIC

What is your age? *

- Younger than 21
- 21-30
- 31-40
- 41-55
- Older than 55

Would you bring child to the Pride Festival? Why? Why not? Please answer ONLY for the Festival.

What time do you normally arrive to the Festival? *

PRIDE

- Open - 4pm
- 4pm - 8pm
- After 8pm

What would you like to see more of at the Pride Festival? Please answer ONLY for the Festival.

This can be vendor selections, entertainment choices, ticket prices and event setup.

How would you rate your overall experience of the most recent Las Vegas Pride Festival you attended? Please answer ONLY for the Festival. *

1 2 3 4 5

Poor Excellent

Bottom of Form

2014 Preliminary Budget

Approved

PRIDE

Ordinary Income/Expense	BINGO	CAPI	InterPride	Mgmt & Fundraising	Parade	Program/Festival	TOTAL
Income							
Investments							
Interest-Savings, Short-term CD	0.00	0.00	0.00	0.83	0.00	0.00	0.83
Total Investments	0.00	0.00	0.00	0.83	0.00	0.00	0.83
Other Types of Income							
Advertising Sales	0.00	0.00	0.00	0.00	0.00	450.00	450.00
Total Other Types of Income	0.00	0.00	0.00	0.00	0.00	450.00	450.00
Program Income							
Program Application Fees	0.00	0.00	0.00	0.00	90.00	0.00	90.00
Program Event Contributions	0.00	0.00	0.00	0.00	0.00	48,900.00	48,900.00
Program Event Fundraising	0.00	0.00	0.00	0.00	0.00	25,234.88	25,234.88
Program Event Sales	0.00	0.00	0.00	0.00	607.50	106,212.12	106,819.62
Total Program Income	0.00	0.00	0.00	0.00	697.50	180,347.00	181,044.50
Special Events/Fundraising \$\$							
Special Events Contributions	0.00	0.00	0.00	1,000.00	0.00	0.00	1,000.00
Special Events Sales (Nongift)	56,862.48	0.00	0.00	0.00	0.00	0.00	56,862.48
Special Events/Fundraising \$\$ - Other	0.00	0.00	0.00	6,207.82	0.00	0.00	6,207.82
Total Special Events/Fundraising \$\$	56,862.48	0.00	0.00	7,207.82	0.00	0.00	64,070.30
Total Income	56,862.48	0.00	0.00	7,208.65	697.50	180,797.00	245,565.63
Gross Profit	56,862.48	0.00	0.00	7,208.65	697.50	180,797.00	245,565.63
Expense							
Conference, Convention, Meeting							
Conference / Meetings/Meals	0.00	0.00	0.00	385.30	0.00	44.67	429.97
Conference Travel Expenses							
Airfare	0.00	0.00	4,012.07	4,606.30	0.00	0.00	8,618.37
Car Rental	0.00	354.46	0.00	2,451.78	0.00	0.00	2,806.24
Lodging	0.00	1,136.63	568.48	389.06	0.00	0.00	2,094.17
Meals	0.00	0.00	0.00	485.45	0.00	0.00	485.45
Conference Travel Expenses - Other	0.00	0.00	0.00	102.68	0.00	0.00	102.68
Total Conference Travel Expenses	0.00	1,491.09	4,580.55	8,035.27	0.00	0.00	14,106.91
Registration Fees	0.00	0.00	1,596.00	0.00	0.00	0.00	1,596.00
Conference, Convention, Meeting - Other	0.00	0.00	0.00	225.00	0.00	0.00	225.00
Total Conference, Convention, Meeting	0.00	1,491.09	6,176.55	8,645.57	0.00	44.67	16,357.88
Fundraising Expenses							
Fundraising Supplies							
Bingo Supplies	883.96	0.00	0.00	0.00	0.00	0.00	883.96
Decorations	481.93	0.00	0.00	33.48	0.00	0.00	515.41
Prizes	4,396.08	0.00	0.00	0.00	575.25	0.00	4,971.33
Tickets	788.91	0.00	0.00	0.00	0.00	0.00	788.91
Wreath Auction	395.29	0.00	0.00	0.00	0.00	0.00	395.29
Fundraising Supplies - Other	0.00	0.00	0.00	214.14	0.00	0.00	214.14
Total Fundraising Supplies	6,946.17	0.00	0.00	247.62	575.25	0.00	7,769.04
Misc Events Expense	0.00	0.00	0.00	0.00	303.25	0.00	303.25
Fundraising Expenses - Other	9,492.91	0.00	0.00	426.31	0.00	0.00	9,919.22
Total Fundraising Expenses	16,439.08	0.00	0.00	673.93	878.50	0.00	17,991.51
General & Administrative							
Business Registration Fees	0.00	0.00	0.00	2,243.00	0.00	0.00	2,243.00
Fraudulent Charges	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Insurance - Liability, D and O	0.00	0.00	0.00	1,605.00	0.00	0.00	1,605.00
Memberships and Dues	0.00	0.00	0.00	940.65	0.00	0.00	940.65
Total General & Administrative	0.00	0.00	0.00	4,788.65	0.00	0.00	4,788.65
Operations							
Advertising & Marketing							
Local Ad Purchases	0.00	0.00	0.00	0.00	0.00	795.00	795.00
Parade Costumes	0.00	0.00	0.00	0.00	4,864.48	0.00	4,864.48
Printing Expenses							
Posters	0.00	0.00	0.00	450.10	0.00	0.00	450.10
Rack Cards	303.80	0.00	0.00	0.00	0.00	148.16	451.96
Printing Expenses - Other	140.00	0.00	0.00	1,023.36	0.00	170.00	1,333.36
Total Printing Expenses	443.80	0.00	0.00	1,473.46	0.00	318.16	2,235.42
Travel Expenses							
Gas	0.00	0.00	0.00	40.00	0.00	0.00	40.00
Total Travel Expenses	0.00	0.00	0.00	40.00	0.00	0.00	40.00
Advertising & Marketing - Other	0.00	0.00	0.00	6,395.93	0.00	617.97	7,013.90
Total Advertising & Marketing	443.80	0.00	0.00	7,909.39	4,864.48	1,731.13	14,948.80
Bank Service Charge							
Armored Truck	0.00	0.00	0.00	0.00	0.00	964.00	964.00
Bank Service Charge - Other	0.00	0.00	0.00	649.91	0.00	0.00	649.91
Total Bank Service Charge	0.00	0.00	0.00	649.91	0.00	964.00	1,613.91
Books, Subscriptions, Reference	0.00	434.00	0.00	0.00	0.00	0.00	434.00
Credit Card Fees	0.00	0.00	0.00	6,674.42	0.00	0.00	6,674.42
Postage, Mailing Service	5.80	0.00	0.00	869.49	0.00	0.00	875.29
Supplies	0.00	0.00	0.00	1,074.96	0.00	19.24	1,094.20
Telephone, Telecommunications	0.00	0.00	0.00	613.73	0.00	0.00	613.73
Web Design	0.00	0.00	0.00	2,160.00	0.00	0.00	2,160.00
Operations - Other	0.00	0.00	0.00	576.00	0.00	0.00	576.00



Zoe Water Sponsorship PRIDE OUTside 2014	Approved
<p>Sponsorship Proposal from Zoe Water Zoe water is a new brand to Las Vegas and is looking for exposure within the LGBT Community. Seeing the opportunity to cross market this new brand of water your new event- PRIDE OUTside to keep people hydrated.</p> <p>Zoe Water is looking for logo placement in exchange for donated product Zoe Water: Would provide at minimum 4 cases per event Each case contains 12- 900mL bottles (30.4 fl oz) minimum donation of 48 bottles The retail value for each case is \$29.88: total \$119.52 per event. Sponsor rep would distribute water to first 48 hiking attendees who register/sign in Water would be distributed while supplies last- First come first serve Product signage will be provided by Zoe Water and displayed at distribution area Encourage attendees to take pictures with their Zoe bottle water to be saved for promotional use. Las Vegas Pride: Will allow Zoe Water logo placement on all social media/newsletter advertisements for PRIDE OUTside event</p>	

Festival Rental Estimate	Approved
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SNAPI	Date			_5/03/14
AMPHITHEATER	Organization			S. Nevada Pride, Inc
Contact Name		Brady McGill		
500 S. Grand Central Pkwy	Address			4001 S. Decatur Blvd, Las Vegas, NV 89103
Las Vegas, NV 89155	Phone			702-491-6751
702-455-8838 / 702-455-8275	Phone			
Contact: Josh Clevenger	# of attendees			7,500
Exhibit C				
RENTAL COSTS				
Qty	Amount		Total	
Base Rent - Non Profit	0	1,600.00\$		-\$
Base Rent - Non Profit	3	800.00\$		2,400.00\$
Lighting Package	1	750.00\$		750.00\$
Mobile Stage	0	1,750.00\$		-\$
Audio System	0	900.00\$		-\$
Truss/Roof Cover	1	300.00\$		300.00\$
Stage Barricades	0	500.00\$		-\$
Projector/Screen/Sound	0	1,000.00\$		-\$
Trash Liners (per case)	0	65.00\$		-\$
3,450.00\$				
STAFFING EXPENSES				
Title	# of staff	Man Hours	Rate	Total
Event Supervisor(s)	1 0	hours	45.00\$	hour -\$
Event Coordinator	1 22	hours	33.00\$	hour 726.00\$
Stage Manager(s)	0 0	hours	33.00\$	hour -\$
Stagehand(s)	0 0	hours	20.00\$	hour -\$
Audio Technician(s)	1 40	hours	33.00\$	hour 1,320.00\$
Lighting Operator	1 14	hours	20.00\$	hour 280.00\$
Deckhand(s)	0 0	hours	20.00\$	hour -\$
Spot Operator(s)	1 4	hours	20.00\$	hour 80.00\$
Loader(s) - set up/strike event	4 10	hours	20.00\$	hour 800.00\$
Maintenance	0 0	hours	30.00\$	hour -\$
Electrician	0 0	hours	55.00\$	hour -\$
Power Wash concourse	0 0	hours	30.00\$	hour -\$
Park Police	0 0	hours	55.00\$	hour -\$
3,206.00\$				
DAMAGE CHARGES				
Notes	Qty	Man Hours	Rate	
Trash Liners	0 1	hours	1.00\$	hours -\$
0	0	hours	-\$	hours -\$
DEPOSIT TRACKING				
RECWARE DEPOSIT #				

PRIDE

Amount:			
Date:	Staffing Costs		3,206.00\$
Rental Costs		3,450.00\$	
Non Profit Vendors	0	40.00\$	-\$
Comm Vendors	0	80.00\$	-\$
Damage Charges		-\$	
30% Net of Beer		-\$	
Payment Received		-\$	
Payment Received		-\$	
Payment Received		-\$	
Payment Received		-\$	
Payment Received		-\$	
Total Due		6,656.00\$	
CONTRACT ON FILE			
__ YES __ NO DATE			
Submitted by	Josh Clevenger	Date	_5/3/2014
WMC Parking Rental 2014		Approved	
2014 Insurance		Approved	