



4/16/14 – Public Board Meeting

Call to Order 7:00pm

Attendance		
Present	Absent	Additional
Ernie Jorge Brady Brandon Lucas Frankie	Ande Julie	Richie K. Bill S. Jay Lyndon Clair Jon R. Anthony G.

Approval of Minutes

Outstanding Minutes Approved	Brady	Motion Passes
- Minutes approved 3/15/14; email vote; passed unanimously; Julie abstains		

Acknowledgments

Acknowledgments	Brady	Previously Approved
PRIDE Guide	Brady	Previously Approved
- Approved for production of 2014 PRIDE Guide; budget not to exceed \$20,000; Approved – Workshop; 3/12/14		
Ronald McDonald House	Brady	Previously Approved
- Approved for donation of up to \$500 of household goods; Approved – Workshop; 3/12/14		
Royalty / Crowns & Sash	Brady	Previously Approved
- Approved Paloma Makary and Michael Cammarata as 2014 Royalty; Approved budget of up to \$400 for Crowns and Sash		
QVegas Agreement	Brady	Previously Approved
- Amended – 2/29/14 vote to include clarification to “follow direction of” Legal Counsel recommendations; Approved – Workshop; 3/12/14		
Headliners 2014	Brady	Previously Approved
- Approved		

Community Comments



PRIDE OUTside

PRIDE OUTside	Richard K.	Motion Passes
<ul style="list-style-type: none"> <li>- Richard K. requests that SNAPI partner with him to produce marketing for a monthly hiking and outdoor activities event; Brady partnered and collaborated for planning</li> <li>- Requests that SNAPI support with marketing and get a group going for monthly outdoor hiking events</li> <li>- Brady motions to approve up to \$100 to produce a digital ad for 3 months of dates falling on the 2<sup>nd</sup> Saturday of the month, beginning in May; Lucas 2nds;</li> <li>- Lucas – suggest a 10am start time to accommodate the Xposed pool event times             <ul style="list-style-type: none"> <li>▪ Motion passes unanimously</li> </ul> </li> </ul>		

We Are Family

We Are Family	Jay	
<ul style="list-style-type: none"> <li>- Presents her interest to repeat her annual involvement;</li> <li>- Ernie – requests a list of requests from the Group</li> <li>- Jay will follow up with ask letter</li> </ul>		

Rodeo

Rodeo Request	Ernie	
<ul style="list-style-type: none"> <li>- Brady motions to approve purchase of up to \$200 of Belt Buckles to support the request of the Rodeo; Jorge 2nds</li> <li>- Frankie – must have an invoice</li> <li>- Lucas – reminds the Board of previous approved Vote to not give liquid assets to the NGRA; in lieu of liquid, SNAPI made commitments to in-kind donations only if approved</li> <li>- Brady retracts his motion in lieu of previous direction</li> </ul>		

SHEDonism

SHEDonism	Lisa Pittman	
<ul style="list-style-type: none"> <li>- Board met with Lisa Pittman to discuss SHEDonism, the Board feels strongly that this communication has helped and clarified our partnership</li> <li>- Lucas – requests updated contract including - \$10 Festival Ticket offer; line item exclusion of Festival boot space</li> </ul>		

MEET

# PRIDE

MEET	Ernie	Motoin Passes
<ul style="list-style-type: none"> <li>- 2014 Pre-Party event at MEET for Parade</li> <li>- Jorge motions to approve as presented; Brady 2nds</li> <li>- Lucas – confirms that the contract for the event includes transferrable clause; yes             <ul style="list-style-type: none"> <li>▪ Motion passes unanimously</li> <li>▪ See attached</li> </ul> </li> </ul>		

## GAYGuide

GAYGuide	Jon Rube	Approved (p)
<ul style="list-style-type: none"> <li>- Jon – proposes Video Recording &amp; Production; Print / Digital Advertising/ Special edition of an addendum mini PRIDE Guide; Photo Booth; and Distribution</li> <li>- Ernie – inquires as to group ownership and leadership; Jon confirms that this event is still in startup stages, but assures viability;</li> <li>- Ernie – SNAPI will follow up with consideration through our insurance and follow up             <ul style="list-style-type: none"> <li>○ Tabled for further discussion                 <ul style="list-style-type: none"> <li>▪ See attached</li> </ul> </li> </ul> </li> </ul>		

## GLOSS Vegas

Gloss Vegas	Ernie	Approved (p)
<ul style="list-style-type: none"> <li>- Anthony Meade – Gloss Vegas is proposing to be the Official Print Media;</li> <li>- Clarifications to the Board –             <ul style="list-style-type: none"> <li>○ Wants to be the OFFICIAL media sponsor</li> <li>○ Would not allow for other PRINT sponsors</li> <li>○ Would allow for other digital media sponsors</li> <li>○ Tabled for further discussion                 <ul style="list-style-type: none"> <li>▪ See attached</li> </ul> </li> </ul> </li> </ul>		

## Night Beat

Night Beat	Brandon	
<ul style="list-style-type: none"> <li>- Confirms with Bill S that our 501(c)3 is in review for reinstatement</li> <li>- Brandon - allows Bill S to review documents pertaining to allegations of misfeasance, malfeasance, and nonfeasance on behalf of Matt Cox</li> <li>- Bill – refuses to accept or review any information he would be unable to take with him</li> <li>- Brandon – provides Bill with a copy of the Police report pertaining to Matt C.;</li> <li>- James – provides his opinion that despite having not had documents previously, Bill has chosen to express a one-sided opinion of the story</li> </ul>		

# PRIDE

- Brandon - \$42635 in losses are attributed to Matt’s malfeasance, with expenses exceeding \$6000 in expenses
- Brandon – retains documents leaving Bill with only the Police report and expense breakdown
- James – clarifies that mistakes have been made by all parties involved in the past, however, Matt is the only party involved who has actively participated in causing harm to the organization and the community
- Ernie – requests that Bill produce a copy of the letter from our Counsel pertaining to Matt and our 501(c)3 status (Ernie provided Bill with a copy)
- Brady – reiterates his open door invitation to communicate with Bill anytime at his request and convenience; the Board concurs
- Bill – requests a copy of digital letter from Counsel; Brady will follow up

## Finance

Check	Ernie	Motion Passes
<ul style="list-style-type: none"> <li>- \$33,255.51– Total account balances</li> <li>- Check Requests –                             <ul style="list-style-type: none"> <li>o Invoice #189 for preparations of 990 Tax - Lyndsay White CPA- \$735.00</li> <li>o Previously approved 1/15/14 public meeting                                     <ul style="list-style-type: none"> <li>▪ motions to approve –2nds; motion passes unanimously</li> </ul> </li> </ul> </li> </ul>		

## Committee Reports

Finance	Ernie	
- \$33,255.51 – Total account balances		
Pageant/Royalty	Ernie	
- Coronation will be April 26 at Charlies 9pm		
Parade	Ernie	
-		
Logistics	Brady	
-		
Vendors	Ernie	
-		
Sponsorship	Ernie	
-		
Marketing	Ernie	
-		
Education / Community Involvement	Brady	

# PRIDE

- See above for PRIDE OUTside		
Food / Beverage	Brandon	
-		
Entertainment	Brandon	
- 3 headliners confirmed within budget		
Special Events	Ernie	
-		
BINGO	Ernie	
-		
Volunteers	Jorge	
-		

Next Meeting –

5/21/14	7:00pm	The LGBT Center
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Next Workshop –

TBD	TBD	TBD
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Adjournment –

Motion to Adjourn		Motion Passes
<ul style="list-style-type: none"> <li>- Jorge motions to adjourn, Brandon 2nds; motion passes unanimously               <ul style="list-style-type: none"> <li>o Meeting adjourns at 9:30pm</li> </ul> </li> </ul>		

Adjournment –

Motion to Adjourn		Motion Passes
<ul style="list-style-type: none"> <li>- Jorge motions to adjourn, Brandon 2nds; motion passes unanimously               <ul style="list-style-type: none"> <li>o Meeting adjourns at 10:00pm</li> </ul> </li> </ul>		

Documents

Documents	
Gloss	Approved
VegasGloss-	

# PRIDE

Vegas Gloss is a new publication branching off from Gloss. Start up date- May 2014.

This will be an 8-month contract for the remaining of the year 2014. Vegas Gloss will be the featured publication for Las Vegas Pride.

\*A minimum of 1 page of each monthly edition October, November, December

We start promoting Las Vegas Pride locally starting in May 2014.

Here are the page requirements for May to September 2014

May 2 pages-

- 1- Save the date
- 2- Bingo

June 2 pages-

- 1- Save the date
- 2- Bingo

July 2 pages-

- 1- Entertainers/Save the date
- 2- Bingo

August 4 pages-

- 1- List of events
- 2- Sponsors
- 3- Bingo
- 4- Headliner/ Entertainment'

September 2 pages

- 1- List of events
- 2- Thank you to our Sponsors

## **Gloss-**

Las Vegas Pride would like also like the ability to reach out to the west coast cities.

Here are the page requirements from May to September 2014

May- 1 page-

- 1- Save the date

June- 1 page-

- 1- Save the date

July-2 pages-

- 1- Save the date
- 2- Entertainers

August- 4 pages-

# PRIDE

- 1- List of events
- 2- Headliner
- 3- Entertainers
- 4- Sponsors

September- 2 pages-

- 1- List of events
- 2- Sponsors

## **Distribution**

VegasGloss and Gloss Magazine has also agreed to be the distributor of the "Guide to Las Vegas Pride 2014" - to be distributed locally in Las Vegas and a major west coast cities- 20,000 copies total Push out date- August 1, 2014

Here is a wrap up on this sponsorship

*Contract date will be from May 1, 2014 to December 31, 2014.*

*This is an In-kind Media Sponsorship- No money will be exchanged*

## **VegasGloss and Gloss will provide the following:**

\*Vegas Gloss will donate minimum of 15 full color pages for Las Vegas Pride Marketing Use - 2- May 2-June 2-July 4-August 2-September 1 October 1-November 1- December

\*Gloss will donate minimum of 10 full color pages for Las Vegas Pride Marketing Use - 1- May 1-June 2-July 4-August 2-September

\*Vegas Gloss and Gloss- will distribute 20,000 copies of the "Guide to Las Vegas Pride 2014, locally in Las Vegas and Major west coast cities.

Please provide a "general distribution list" to Las Vegas Pride Marketing Committee- Push out date August 1, 2014

## **Las Vegas Pride will provide the following:**

\*Provided all artwork according to specs to Gloss Vegas and Gloss following time lines provided by publisher

\*Honor VegasGloss a Red Level Media Sponsorship-

- 1- 2 standard booth location at Las Vegas Pride Festival
- 2- Free Entry to Parade
- 3- Logo placement on all sponsor pages
- 4- 1 full page color ad in office Guide
- 5- Ability to place 15 banners at the festival grounds  
(Sponsors labor and expenses)
- 6- 25 festival tickets
- 7- Ability to place magnets on Parade vehicle- provide by Vegas Gloss- size no larger then 18" x 24"

\*Will not allow GED, Nightbeat, Q Vegas to distribute their publication at Las Vegas Pride Festival.

## **VEGAS DISTRIBUTION LIST (as of April 9, 2014)**

### **BARS / NIGHTCLUBS**

- Share Nightclub

# PRIDE

- Piranha Nightclub
- The Garage
- Charlie's
- The Phoenix
- Spotlight Lounge
- Quadz Video Bar
- Badlands Saloon
- The Light Group (REVO Sundays)

## **SPA / GYM / THEATERS**

- Hawks Gym
- The Onyx
- Entourage

## **LGBT ORGANIZATIONS**

- The Center LV

## **HOTEL / RESORTS**

- The Tropicana Hotel
- The Rumor Hotel
- The Artisan Hotel
- Blue Moon Resort

## **ADULT RETAIL**

- Get Booked
- PeepLand
- The Rack

## **NORTHERN CALIFORNIA DISTRIBUTION LIST**

- San Francisco
- Oakland
- Berkley
- Santa Rosa
- Vallejo
- Marin
- Hayward
- San Jose
- Walnut Creek
- Sacramento
- The Russian River
- Guerneville

## **CENTRAL CALIFORNIA DISTRIBUTION LIST**

- Fresno
- Modesto



# PRIDE

<b>SOUTHERN CALIFORNIA DISTRIBUTION LIST</b>		
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- |   |  |  |
|---|--|--|
| <ul style="list-style-type: none"><li>- West Hollywood</li><li>- North Hollywood</li><li>- Silver Lake</li><li>- Palm Springs</li></ul> |  |  |
|---|--|--|

GAYGuide		Approved (p)
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# GAYGUIDE<sup>LV</sup>

## Pride Proposal

GayGuide.LV is a LGBT media company featuring a mini print guide for Gay Las Vegas and a full weekly print magazine. We also feature Android & iOS apps. Our mini guide is 2.75" wide by 4.25" tall which folds out to 8.5" x 11" featuring a full map of the bars and clubs. The mini guide will be launched on April 25th and will be used as our photo cards at various events. We shoot every week at Share Nightclub on Friday and Saturday, and get rotated at Revolution Lounge on Sundays. We will be hosting our Photo Booth at each LGBT bar minimally once per month which we will be giving out the mini guides at as well. The mini guide will be printed in 10,000 run batches. Our weekly full guide will be 4.4" wide by 6" tall and will have 60 pages. We plan on printing a minimum of 3,000 per week. The full guide will be launched on May 27th.

This agreement with Pride will cover April 25th through September 7th.

### **Video Recording & Production**

We would like to install a minimum of (5) GoPro cameras at the festival & parade. During the pride Festival, we will be capturing video via a flying drone. This will allow us to get amazing photos & video from a high angle. We would also have a minimum of (2) videographers at the festival & parade. Pride would get ALL footage + edited copies for promotional use including a finalized short & long copies. We would also like to discuss web streaming depending on availability of high speed from Cox Cable.

### **Print / Digital Advertising**

- (1) Full Page Ad in our Mini Guide
- (1) Full Page Ad in our Weekly Full Guide
- Header Banner Advertising on GayGuide.LV Website
- Interactive Advertising on our Digital Magazine Racks

**Special Pride Edition of our Mini Guide** - Including listing of pride events - (2) Full Page Ads - We will also change all of our mini guide display holders to incorporate the Pride design / advertisement for the dates of pride (2) weeks prior to Pride. This would be printed Aug 1st and would have a minimal print run of 25,000 copies.

# PRIDE

## **Photo Booth**

We would provide a photo booth at the festival & the parade. Additionally it would be available for Pride hosted events at the various bars & clubs. We would include printing & branding of Pride logos. We are covered by a 1 million dollar liability insurance policy.

## **Distribution**

All Las Vegas LGBT Bars

The Center

Get Booked

Blue Moon Resort (Distributed in each room)

Peepland

Hawk's Gym

Entourage

The Onyx

The Rack

Las Vegas Airport

Las Vegas Concierges

(75) Mini Guide Distribution Racks at various LGBT friendly businesses

\*We are in the process of getting our mini guide in taxi cabs & existing magazine racks operated by 24/7 magazine.

## **What we ask of Pride**

Red Level Sponsorship with all the items listed in the sponsorship packet

## **Contact Information**

Gay Guide

319 E Warm Springs Rd - Suite 100, Las Vegas, NV 89119

Tel: 702-843-0521

Fax: 702-843-0521

Email: [gayguidelv@gmail.com](mailto:gayguidelv@gmail.com)

Pride Contact: Jonathon Rube

# PRIDE

MEET

Approved



**MEET** las vegas  
A UNIQUE EVENT AND MEETING VENUE.

**Sales Agreement**

Mr. Ernie Yuen  
Las Vegas Pride Official Pre Party 2014  
4001 S. Decatur Blvd. #37-540  
Las Vegas, NV 89103-5800

This Agreement is dated Wednesday, April 16, 2014 and is entered into by APA Services, Inc., dba MEET Las Vegas ("Facility") and PRIDE ("Meeting Group").

1. **FUNCTION SPACE ARRANGEMENTS**

**Las Vegas Pride 2014  
SCHEDULE OF EVENTS**

Date	Start Time	End Time	Function	Room	Setup
9/5/2014	6:00am	5:00 PM	Setup	Showroom set up	Dance Party
9/5/2014	6:00am	8:00 PM	Setup	Front Portion of MEET Parking Lot ( 32 spaces)	Staging/ parking
9/5/2014	3:00pm	10:00pm	Green Room	Meeting Room 2 & 3	Green Room
9/5/2014	3:00 PM	5:00 PM	Setup	Outdoor Pavilion	Party Overflow
9/5/2014	5:00 PM	8:00 PM	Dance	Showroom	Dance Party
9/5/2014	5:00 PM	8:00 PM	Dance	Outdoor Pavilion	Party Overflow
9/5/2014	8:00 PM	9:00 PM	Teardown	Showroom	Teardwon