



2/19/14 – Public Board Meeting

Call to Order 7:00pm

Attendance		
Present	Absent	Additional
Ernie Jorge Brady Brandon Ande Lucas Frankie Julie		William Powles Cody Henderson Lyndon

Approval of Minutes

Outstanding Minutes Approval	Brady	Motion Passes
<ul style="list-style-type: none"> - Brady motions to approve outstanding minutes; Lucas 2nds <ul style="list-style-type: none"> ▪ Motion Passes unanimously 		

Community Comments

Bill Schaffer		
<ul style="list-style-type: none"> - Requests updated minutes; inquires for additional information regarding merger information specifically with The Center <ul style="list-style-type: none"> o Ernie – acknowledges that the initial offer from The Center to merge was rejected in its entirety by the Board of SNAPI; acknowledges that SNAPI is still in negotiations with The Center and/or other organizations for Fiscal Agency, etc 		
Michael Handlin – Cars Club Las Vegas		
<ul style="list-style-type: none"> - Inquires as to Parade 2014 dates; <ul style="list-style-type: none"> o Ernie – acknowledges need for 501(c)(3) Fiscal Agent – will be still processing information ASAP o Michael – requests 2014 placement in the start of the Parade; offers to try to provide support for convertible cars for the 2014 event 		
Michael Wong – Simple Ts		
<ul style="list-style-type: none"> - Offers to order, produce, store, and deliver promotional products; <ul style="list-style-type: none"> o Ernie – previous vendor agreement was to outsource through a vendor company to produce goods, sell product through our website (free) and at premium booth space at the Festival / Parade (free), with the vendor (not SNAPI) owning goods 		

PRIDE

and receiving a percentage of sales

Check Requests

Check Requests	Ernie	Motion Passes
<ul style="list-style-type: none"> - \$41,249.31 – Total account balances - Check Requests – <ul style="list-style-type: none"> o Inzano Business Services (Finance) – \$100.00 o Jake Naylor (Web / Graphic) - \$292.50 <ul style="list-style-type: none"> ▪ Brady motions to approve – Frankie 2nds; motion passes unanimously 		

LVCVA Travel

LVCVA Travel	Ernie	
<ul style="list-style-type: none"> - Ernie met with Jim McMichaels, travel will continue through LVCVA 		

Committee Reports

Finance	Ernie	
<ul style="list-style-type: none"> - \$41,249.31 – Total account balances 		
Pageant/Royalty	Ernie	
<ul style="list-style-type: none"> - Meeting soon to discuss 2014 Royalty options 		
Parade	Ernie	
<ul style="list-style-type: none"> - Ernie met with the City to secure 2014 dates; all is on-track 		
Logistics	Brady	
<ul style="list-style-type: none"> - Brady renewed 2014 Business License (Professional Promoter – Yearly) - Brady will be renewing State License this coming June 		
Vendors	Ernie	
<ul style="list-style-type: none"> - Meeting soon 		
Sponsorship	Ernie	Motion Passes
<ul style="list-style-type: none"> - SNAPI will be updating to include additional revenue through the website and social media including monthly newsletter <ul style="list-style-type: none"> -Jorge motions to approve additional changes as presented; Lucas 2nds; motion passes unanimously 		
Marketing	Ernie	
<ul style="list-style-type: none"> - 		
Education / Community Involvement	Brady	
<ul style="list-style-type: none"> - 		

PRIDE

Food / Beverage	Brandon	
-		
Entertainment	Ernie	
-		
Special Events	Ernie	
-		
BINGO	Ernie	
-		
Volunteers	Jorge	Motion Passes
<ul style="list-style-type: none"> - Jorge motions to approve changes to LOVE Program benefactors; Brady 2nds; motion passes unanimously 		

CAPI

CAPI	Ernie	E-Mail Approved
<ul style="list-style-type: none"> - March 3-4, 2014 in Santa Fe, NM <ul style="list-style-type: none"> o Bill Schaffer – requests funds for travel; Ernie - \$580.00; explains traveling rules to the community - This is an email vote to approve a budget of \$1500.00 for the 2014 CAPI Conference in Santa Fe passes unanimously 2/4/14 		

Next Meeting –

3/19/14	7:00pm	The LGBT Center
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Next Workshop –

TBD	TBD	TBD
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Adjournment –

Motion to Adjourn		Motion Passes
<ul style="list-style-type: none"> - Brady Motions to adjourn, Lucas 2nds; motion passes unanimously <ul style="list-style-type: none"> o Meeting adjourns at 7:35pm 		

Documents



Earn Money For Your Favorite 501(c)3 Non-Profit

The Southern Nevada Association Of Pride, Inc. (SNAPI) created the LOVE program as a way for you to volunteer your time and earn money for your favorite registered 501(c)3 non-profit organization at the same time. Simply register to become a volunteer, choose which volunteer opportunities you are interested in and which non-profit you would like to earn funding for, and show up ready to work once your application has been approved. Once all of our financial obligations for Las Vegas PRIDE have been met each year, SNAPI will donate the money you earned while volunteering to your favorite eligible 501(c)3 organization. A donation check will be issued to that organization on or before the Annual Meeting following the Annual PRIDE Festival. For each hour you volunteer at an official PRIDE Celebration Event, you will earn a \$10.00 donation for your selected organization (minimum 4 hour shift to qualify, must check in and out with a PRIDE Volunteer Coordinator for hours to be counted).

If your employer offers a matching program for donations to nonprofit organizations, please let us know. SNAPI will report to your employer how much you earned during the PRIDE Celebration as a volunteer. Please let us know in advance of any employer reporting requirements by sending an e-mail to volunteer@lasvegaspride.org.

For additional information, please e-mail volunteer@lasvegaspride.org.

LOVE: Lending a hand to Our community by Volunteering so Everyone benefits!

Here's how it works: for every hour your registered person volunteers for SNAPI, your organization will receive \$10.00 an hour in exchange for their services from the distribution of proceeds. Each person will be asked to volunteer for a minimum four-hour shift. That's \$40 to your nonprofit for each completed shift. The more people you send to volunteer at PRIDE, the more SNAPI will donate to your nonprofit. Encourage your volunteers to fill out an application and become a PRIDE Volunteer at www.lasvegaspride.org. When filling out their application please be sure they check off your 501(c)3 nonprofit organization where indicated on the application. Volunteers must register with the LOVE Program and designate your registered nonprofit organization as their intended recipient for the hours to be credited accordingly.

A donation check will be issued to your organization on or before the Annual Meeting following the PRIDE Festival.

If your volunteer works for an employer that offers a matching program for donations to Non profit organizations, SNAPI will give the matching funds to your nonprofit organization. Your volunteer will be asked in advance of any employer reporting requirements.

IMPORTANT: Only 501(c)3 nonprofit organizations are eligible to receive proceeds from Southern Nevada Association of PRIDE, Inc. Nonprofits must complete the registration application below in order to be considered for SNAPI's LOVE Program. Nonprofits must show most current proof of active 501(c)3 status and most current financial records. Nonprofits must be approved by the Board of Directors before any monies are distributed. **Only registered LOVE Program volunteers who**



complete a minimum of one 4-hour shift are eligible to earn funds for registered nonprofit organizations (volunteers must check in and out for every shift they work in order to have their hours credited accordingly).

For additional information, please e-mail volunteer@lasvegaspride.org.

Disclaimer: Donations to 501(c)(3) nonprofit organizations may not be made in the event activities/events are cancelled due to extreme weather or other circumstances beyond SNAP!'s control.

Top of Form

Organization Information

OrganizationName: *

Address: *

City: * State: * Zip: *

PhoneNumber: *

Fax Number:

Email Address:

501(c)3 Tax ID Number: *

Proof of 501(c)3 Status:

Please attach a scanned copy of proof of your 501(c)3 status here. You may also mail a copy "Attn: Volunteer Committee" or email a scan to volunteer@lasvegaspride.org. Failure to submit proof of your nonprofit status will result in LOVE Program application rejection.

Current Financial Records:

Please attach a scanned copy of most current financial records. You may also mail a copy "Attn: Volunteer Committee" or email a scanned copy to volunteer@lasvegaspride.org. Failure to submit the most current financial records will result in LOVE Program application rejection.

Website Address:

Please list the website address that you would like our volunteers to visit to learn more about your organization when deciding which nonprofit to credit their volunteer hours to.

Logo:

Please attach a high-resolution logo for your organization. Vector files are preferred: .ai, .eps, .pdf but 300dpi .jpg, .psd, .gif, .png files are also permitted. Your logo will be displayed in various ways to



promote your organization to our volunteers which may include: website, print materials and banners at events.

Contact Person Information

Contact Name: *

Title: *

Contact Phone: *

Contact Email: *

Electronic Signature

Electronic Signature: * I hereby declare that I have read and completed this entire application and understand all rules, guidelines, terms, and conditions. I understand that it is the responsibility of the volunteers to notify SNAPI which 501c3 organization they wish their volunteer time to benefit via the online volunteer registration process. Information provided by me herein is true, correct and complete, and I am legally empowered by my organization to register it for the SNAPI LOVE Program.

Bottom of Form

Southern Nevada Association of Pride, Inc.

General Information

The following list of qualifications are an outline to help applicants interested in becoming Las Vegas PRIDE Royalty as well as the community at large understand the commitment and responsibility placed on the title holder. Unlike a traditional pageant title, the Las Vegas PRIDE titleholder must earn their title through dedication to the organization and hard work.

Adult Royalty Qualifications

*PLEASE NOTE: To be considered for any of our Adult Pride Royalty titles you must meet ALL requirements.

Prerequisites:

You will meet with PRIDE Royalty Coordinator – Ernie Yuen- All requirements will be presented and reviewed.

You will be asked to volunteer with the PARADE COMMITTEE for at least 6 consecutive months prior to being nominated for any title. You are dedicating your time to SNAPI for almost a year, shadowing the current royalty and helping with Pride Parade and SNAPI events. You are also being asked to help with costuming; SNAPI event set up's and tear down (strike). Some applicants may also have past experience being part of another 501c3 being their titleholder and will also count as experience.

As a volunteer, it is to your best interest to travel with the Pride Board and current royalty, you must also volunteer at Las Vegas Pride Family Bingos as a Bingo Babe- first Wednesday of every month.

You need to be financially able to travel with Pride (*NOTE: an estimate of travel expenses will be given to the Parade Committee prior to any travel).

The Royalty Coordinator to the Board of Directors nominates all titles for PRIDE Royalty. A Question and Answer



session is done and a vote of Yes or No on nomination is called for, and if approved an appointed is confirmed by the PRIDE Board.

Royalty Description:

- Mr. Las Vegas Pride – A gay male or a transgender male (female to male)
- Miss Las Vegas Pride - A female impersonator, cross dresser, drag queen or a female transgender
- Ms. Las Vegas Pride - A lesbian female or a transgender female (male to female)
- Community Ally – an outstanding member of Las Vegas as a whole (gay, straight, male, female or transgender)

Commitments (Code of Conduct):

As a representative of our organization, Titleholders must maintain generally acceptable candor, composure, poise, language, and behavior, at all times.

All Titleholders must remain in good standing in their community. Titleholders must not engage in any activity, which is illegal. Committing a crime while representing the Organization, while in or out of Crown and Sash, will result in immediate irrevocable termination of their title, not requiring further review or vote of the Board.

Attendance by current Royalty is of the utmost importance. Current Titleholders are expected to attend all Official Las Vegas Pride events, and all SNAPI Sponsored events. Any absence or tardiness must be communicated to the Royalty Chairperson. It is the responsibility of the Royalty Chairperson to assess and communicate attendance issues to the Board for review.

As a representative of SNAPI, it is explicitly required that any Titleholder promotes the Organization’s Mission Statement, “To educate the community by invoking, promoting, and celebrating LGBT PRIDE.” It is recommended for any Titleholder to donate all monies donated to them while representing the Organization back to the General Fund.

In accordance with the Bylaws of the Organization, it is explicitly forbidden for Titleholders to represent themselves to the Media without the express consent of the President.

It is required that Titleholders create and maintain an Official Facebook page, separate from their personal social media profiles. This page must be maintained frequently, and it is required that our Royalty’s page reflects their attendance and support of the main PRIDE events pages. This profile must reflect appropriate and acceptable content exclusively, and must not represent political or questionably offensive or divisive content. Questionable content will be subject to review by the Royalty committee, and requests to remove, omit, or edit content must be complied with immediately. The Royalty committee will share access to this page for safety and security of our Titleholder and our Organization.

Coordinating Royalty concerns is the role of the Royalty Committee. Questions, concerns, and comments pertaining to general issues first need to be filtered through this Committee first.

Concepts for performances, costumes, props, and songs must be disclosed to and coordinated with a member of the Royalty Committee in advance. Any member of the Royalty Committee can edit or omit content that they do not find appropriate for the venue or the event.



Costuming (Dress Code):

The official dress code of Mr. Las Vegas PRIDE is, official Sash, and attire appropriate and acceptable, catering to the environment in which the Titleholder will be representing or performing. Regardless of the nature of the event or venue, it is required that Mr. Las Vegas PRIDE wears at minimum a Speedo and appropriate footwear.

The official dress code of Miss Las Vegas PRIDE is, official Sash, Crown, and attire appropriate and acceptable, catering to the environment in which the Titleholder will be representing or performing. Regardless of the nature of the event or venue, it is required that Miss Las Vegas PRIDE wear at minimum a publicly appropriate two-piece bikini and appropriate footwear.

Crown and Sash are property of SNAPI during reign. Crown and Sash remains SNAPI Property until the approved completion of a Titleholders' Reign. With the approval of the Royalty Chairperson, Crown and Sash will be gifted to Titleholders, after their reign has ended.

It is the responsibility of Titleholders to actively participate in the design concept and creation of their official Parade costumes. Titleholders are expected to participate in costume workshops and must maintain their costumes regularly.

Additional Information:

The Board of Directors retains the right to add, edit, or remove any requirement contained in this document by recommendation of the Royalty Coordinator and approval by vote of the Board.

The Board of Directors retains the right to review Titleholders' behavior, effectiveness, and commitment to their Title. The Royalty Coordinator retains the right to suspend active Titles during any review proceeding, and must notify the party involved and must gain the approval of the Board of Directors.

Issues requiring permanent action will be brought to the Board to review, at the next organized meeting.

The Board retains the right to review Royalty issues presented to them, and can edit, omit, add, and remove requirements, titles, and representatives by their vote.

Las Vegas Pride Sponsorship 2014 Proposal

	Pre sen tin g- 20 13	Pre se nti ng- 20 14	R e d- 2 0 1 3	Re d- 20 14	Or an ge - 20 13	Or an ge - 20 14	Yel lo w- 20 13	Ye llo w- 20 14
Sponsorship Amount	75. 00 0.0	75. 00 0.0	2 5. 0	35 .0 00	15 .0 00	20 .0 00	10 ,0 00	15 ,0 00

PRIDE

	0	0	0 0. 0 0	.0 0	.0 0	.0 0	.0 0	.0 0
Logo Placement	All	All	All	All	All	All	All	All
Pride Guide	2- Pa ge	2- Pa ge	1- P ag e	1- Pa ge	1- Pa ge	1- Pa ge	1- Pa ge	1/ 2 Pa ge
Collateral Placement	Yes	Yes	Ye es	Ye s	Ye s	Ye s	Ye s	Ye s
Logo Banner	Yes	Yes	Ye es	Ye s	Ye s	Ye s	Ye s	Ye s
10 x 10 booth	2	2	2	2	2	1	1	1
Festival Tickets	** 35	** 35	* * 3 5	** 25	** 25	** 15	** 15	** 10
Company Banners	15	15	1 5	15	10	10	8	8
Collateral Distribution	Yes	Yes	Ye es	Ye s	Ye s	Ye s	Ye s	Ye s
Hourly Acknowledgement	Yes	Yes	Ye es	Ye s	Ye s	Ye s	Ye s	Ye s
Waive Parade Fee	Yes	Yes	Ye es	Ye s	Ye s	Ye s	Ye s	Ye s
Web- Site AD	n/a	1- Ful l pa ge	n/ a	1- Ful l pa ge	n/ a	1- Ful l Pa ge	n/ a	1- Ful l Pa ge
Monthly News Letter	n/a	1- Ful	n/ a	1- Ful	n/ a	1- Ful	n/ a	1- Ful

PRIDE

		I pa ge		I pa ge		I Pa ge		I Pa ge
Weekly Tweets	n/a	5	n/ a	3	n/ a	3	n/ a	2
Weekly Facebook Post	n/a	7	n/ a	5	n/ a	5	n/ a	3
	Gr ee n- 20 13	Gr ee n- 20 14	Bl ue- 20 13	Bl ue - 20 14	Pu rpl e- 20 13	Pu rpl e- 20 14		
Sponsorship Amount	5.0 00. 00	8.0 00. 00	2. 5 0 0. 0 0	4. 00 0. 00	1. 00 0. 00	2. 00 0. 00		
Logo Placement	All	All	Al l	All	All	All		
Pride Guide	1/2 pa ge	1/ 2 pa ge	n/ a	n/ a	n/ a	n/ a		
Collateral Placement	Yes	Yes	* * * n/ a	** *n /a	** *n /a	** *n /a		
Logo Banner	Yes	Yes	Y es	Ye s	Ye s	Ye s		
10 x 10 booth	1	1	* n/ /a	*n /a	*n /a	*n /a		

PRIDE

			a			
			*			
			*			
Festival Tickets	** 10	** 8	1 0	** 8	** 5	** 2
Company Banners	6	6	4	4	2	2
Collateral Distribution	Yes	Yes	n/ a	n/ a	n/ a	n/ a
Hourly Acknowledgement	Yes	Yes	Y es	Ye s	Ye s	Ye s
Waive Parade Fee	Yes	Yes	Y es	Ye s	Ye s	Ye s
Web- Site AD	n/a	1/ 2 Pa ge	n/ a	1/ 2 pa ge	n/ a	n/ a
Monthly News Letter	n/a	1/ 2 Pa ge	n/ a	1/ 2 pa ge	n/ a	n/ a
Weekly Tweets	n/a	1	n/ a	n/ a	n/ a	n/ a
Weekly Facebook Post	n/a	1	n/ a	n/ a	n/ a	n/ a
*-50% Discount on standard 10 x 10 tent booth rental at festival **Discount \$10.00 additional festival tickets purchased by September 4, 2014 ***\$250.00 charge to add collateral to festival gift bags						