

Southern Nevada Association of PRIDE, Inc.
 Board Workshop –Thursday July 26, 2012
 6:30 – Matt and Jon’s

Call to Order- Ernie (7:00pm)

Present	Excused	Absent
Ernie	Brandon	Ink
Brady	Andy	
Matt	Brenda	
Jon		
KC		
Tracy		
Chris		

Roll Call- Brady

Ernie – PRIDE Guide

- Freezone has not come through for ads or Sponsorship; last said they were getting involved with the Fruit Loop party

New Sponsors

MGM will become the presenting sponsor of the Las Vegas Pride Parade for \$10,000

Red –

- EDGE (iphone App)
- CBS Radio onboard

Green –

- MGM
- Zappos

Blue -

- Albertsons
- Live Magazine

2012 Events –

Friday 8/31

Charlie’s – Men of Charlie’s

Garage – Shift into PRIDE Opening Party

Saturday 9/1

Charlie’s - Kick-Off Party

Sunday 9/2

Luxor – Pool

Monday 9/3

Crystal Palace East – Skate Night

Tuesday 9/4

Fashion Show Mall – Qsocials

Charlie's – Drag Queen Bingo

Wednesday 9/5

Circus Circus – PRIDE Family BINGO

Charlie's – White Party Underwear Party

Thursday 9/6

Share – Boys Party

Gay Days Booth

Friday 9/7

Parade

Tropicana – Pool Party

East Freemont – After Parade Party

Saturday 9/8

Festival

Share – After Party

Sunday 9/9

Blue Moon – Pool Party

Luxor – Temptation Pool Party

Mirage – Revo

Rack-Cards

- Revo with Temptation Pool Parties
- Bingo with Skate
- Boys Night with Blue Moon
- Parade/Festival with lineup calendar
- App Download with Keep in Touch

New Events –

Massive – Bear Party at the Eagle Friday September 7th at 10pm

- Will share a minimum of 10% of their door in exchange for marketing and support;
 - o Matt motions to approve; Jon 2nds; motion passes unanimously

Bears Las Vegas – Charlie's event on Saturday September 8th at 12am

- Would like to be included in marketing and promotions
 - o Matt motions to approve; Jon 2nds; motion passes unanimously

Youth Pageant – August 11th at the Center at 7:00pm

- Superhero theme will reflect in the Q&A

Pahrump PRIDE – August 3rd – 5th

- Need to make at least 1000 Jello shots total for this year

BINGO – Circus Circus August, 1st

- Nacho/Taco Bar

Black & White –

- Table is \$100 with 2 free tickets; additional tickets \$25 each
 - o Matt motions to pay for an additional 8 tickets and additional costume materials, not to exceed \$500 total to send a contingency to the event and go meet up at Charlie's event following; Jon 2nds; passes unanimously

Festival County Contract -

Contract – Matt motions to approve \$6950 for load in on Thursday and to pay \$800 to secure the booking; Brady 2nds; passes unanimously

2012 Royalty –

- Matt motions to remove 2012 royalty from the website until further notice; Jon 2nds; passes unanimously

Resignations –

- Matt motions to accept the pending resignations of Freddie, Adam, and Keyska; Chris 2nds; passes unanimously

- Next Public Meeting- August 16th, 2012 – Circus Circus 7:00pm
- Brady motions to adjourn at 8:40; KC 2nds; passes unanimously