

Southern Nevada Association of PRIDE, Inc.
 Board Workshop -Wednesday 6, 28, 2012
 7:00 – Circus Circus

Call to Order- Ernie (7:00pm)

Present	Excused	Absent
Ernie	Brandon	
Brady	Adam	
Matt	Andy	
Keyska		
Jon		
KC		
Tracy		
Chris		
Brenda		
Ink		

Roll Call- Brady

Chris – 2013 Sponsorship should start now

- Will rework existing contract
- Ernie – let’s run contracts concurrent with our fiscal year, January to December
 - Chris makes a motion to being 2013 planning for Sponsorship; Brady 2nds; motion passes unanimously

Ernie – Sponsorship

- SNAPI needs to align more closely with MGM-Mirage and their branding of Fabulous
 - o MGM-Mirage proposes 2012 Sponsorship
 - o MGM-Mirage will commit to \$10,000 Cash for Presenting Sponsor of 2012 Parade
 - Chris makes a motion approve pending reciprocation by MGM-Mirage; Matt 2nds; motion passes unanimously
- Signed on for Luxor Temptation Sundays
 - o This Sunday, Ernie will attend and bring two confirmed Show boys
- Fabulous July Lineup
 - o July 12-15
 - o SNAPI – will promote via text and unique e-mail blast
- SPI – Divas Las Vegas
 - o Divas will be reducing their Sponsorship for 2012, due to lack of attendance in 2011
 - o Will support 2012 with Rack Cards and Discount Tickets
 - o Will support BINGO
- ID Lube –
 - o Sponsorship – will support with 200 trash cans with further support to BINGO with gift baskets

- Will reflect Blue Level Sponsorship (over \$1000 agreed value in-kind, by the Board)
 - Matt motions to approve Blue level sponsorship; Chris 2nds; motion passes unanimously
- Blue Moon
 - BINGO sponsorship January through July – 3day, 2night stays x 6 (\$1800 value); and 24 1 day passes (\$600 value)
 - Matt motions to approve Bronze level sponsorship; Chris 2nds; motion passes unanimously
 - PRIDE Sponsorship – PRIDE splits cost (\$500/2) of DJ; Decorate for Venue; Marketing; Cleanup; Logo Placement; T-Dance will have 1 full-page ad; in exchange for T-Dance event venue;
 - Matt motions to approve, pending addition of payment within 30 day for guests who pay our bar tab on their room charge; Chris 2nds; motion passes unanimously
- Cup Cakery
 - BINGO Sponsorship – with PRIDE Sponsorship
 - Violet –Level Sponsorship – in exchange for in-kind donations of product, coupons, and services
 - Matt motions to approve; Chris 2^{nds}; motion passes unanimously
- CSI The Experience
 - \$1000 in exchange for Violet Level Sponsorship for Pride 2012
 - Chris motions to approve; Matt 2nds; motion passes unanimously

Ernie – Events

- SheDonism
 - Tabled

Brady – Approval of County Contract for Govt. Center

- Typo on Page 2; remove mention of Sunset Park
- 30% of Bar Sales over 20% LY
- Rental of equipment is one day or more?

- Next Public Meeting- Thursday July 5, 2012 - The Center 7:000pm
- Matt motions to adjourn at 9:05; KC 2nds; passes unanimously